



# “Taking Action Together”

Tackling bullying and promoting rights and respect

This document sets out the detailed Action Plan for the first year of the Bracknell Forest Anti-Bullying Strategy 2011-2014 and should be read in conjunction with the Strategy Document.

Copies are available from [www.bracknell-forest.gov.uk](http://www.bracknell-forest.gov.uk) or by emailing [anti.bullying@bracknell-forest.gov.uk](mailto:anti.bullying@bracknell-forest.gov.uk)

## Strategic Priority One – Information Gathering

### Work with schools, partners, children, young people and parents / carers to gather information and manage data collected

**Action 1: Record, monitor and analyse reports of bullying locally including by type of bullying behaviour and outcome wherever possible.**

<i>Implementation</i>	<i>Timescale</i>	<i>Responsibility</i>
Publish electronic bullying incident reporting form on BORIS and advertise to staff and partners as appropriate.	Oct 2011	Anti-Bullying Co-ordinator

**Outcome 1:** Tracking trends will support us to identify priority areas, focus support and highlight vulnerable groups<sup>1</sup> experiencing high levels of bullying. In addition this will create a comparable and robust method of monitoring bullying incidences.

**Action 2: Continue to consult with children and young people on bullying issues in a variety of innovative and interactive methods including the use of technology. This will also involve C&YP in evaluating the effectiveness of strategies and approaches to dealing with bullying.**

<i>Implementation</i>	<i>Timescale</i>	<i>Responsibility</i>
Create and carry out an Annual Cycle of Activity to focus consultations with groups on specific issues.	Sep 2011 – Aug 2012	Anti-Bullying Co-ordinator

**Outcome 2:** This will enable us to understand the perception and the actual level of bullying in Bracknell Forest. In addition young people play an active part in reviewing and developing effective strategies and approaches to dealing with bullying.

**Action 3: Report data to relevant partnerships to inform future strategic planning. An annual report will be distributed to various partnerships with an interest.**

<i>Implementation</i>	<i>Timescale</i>	<i>Responsibility</i>
Distribute a quarterly report to schools and partner agencies covering the breadth of anti-bullying work carried out.	Quarterly from Jan 2012	Anti-Bullying Co-ordinator

**Outcome 3:** Contribute to a strong and inclusive partnership approach with local issues raised across partnerships in a high profile forum.

<sup>1</sup> Groups of children and young people particularly vulnerable to bullying might include: Looked After Children, Children with learning difficulties or disabilities, young carers, children from ethnic minority backgrounds, children living in poverty and young people of different sexual orientation and gender identity.

**Action 4: Introduce an Anti-Bullying Kite Mark for schools and organisations which will recognise their efforts in tackling bullying effectively.**

<i>Implementation</i>	<i>Timescale</i>	<i>Responsibility</i>
Develop self assessment indicators from national guidance and frameworks.	July 2012	Anti-Bullying Co-ordinator

**Outcome 4:** Schools and other organisations are supported to achieve high quality practice in their approach to anti-bullying work. Bracknell Forest Anti-Bullying Group recognising and rewarding excellence in local anti-bullying practice.

## Strategic Priority Two – Preventing and Tackling Bullying

### Empower schools, partners and the wider community to respond to bullying behaviour

**Action 1:** Build on the existing wide range of anti-bullying resources available to protect vulnerable groups and promote to users.

<i>Implementation</i>	<i>Timescale</i>	<i>Responsibility</i>
Distribute and promote catalogue of available resources. Publish list online and resend to anti-bullying leads.	Ongoing	Anti-Bullying Co-ordinator  Admin Officer

**Outcome 1:** Schools and other settings better equipped to tackle bullying effectively in innovative and engaging methods.

**Action 2:** Develop tailored training packages for a range of audiences including children, young people, partner agencies, school staff and parents/carers designed to build skills and knowledge of preventing and tackling bullying behaviour.

<i>Implementation</i>	<i>Timescale</i>	<i>Responsibility</i>
Create a range of training packs and workshops designed to tackle specific types of bullying for children, young people, staff and professionals including pilot sessions.	Ongoing	Anti-Bullying Co-ordinator
Produce and promote list of training and workshops available.	Ongoing	Anti-Bullying Group

**Outcome 2:** Raised awareness of bullying issues and individuals empowered to take an active role.

**Action 3:** Support “Safe to Learn” school co-ordinator network meetings and inter-school training for Peer Mentors in secondary schools.

<i>Implementation</i>	<i>Timescale</i>	<i>Responsibility</i>
Continue to attend and support the S2L Peer Mentor Co-ordinator meetings and peer mentor training sessions.	Ongoing	Anti-Bullying Co-ordinator
Develop peer support pilot in primary schools.	Feb 2012	Health and Wellbeing Group

**Outcome 3:** Peer Mentors are confident and comfortable to support others and new mentors are recruited and trained each year, ensuring sustainability.

**Action 4: Support schools and others to educate children and young people about identity-based bullying, equality issues, respect and understanding.**

<i>Implementation</i>	<i>Timescale</i>	<i>Responsibility</i>
Pilot Stonewall school resources with one primary and one secondary school.	July 2012	Anti-Bullying Co-ordinator Stonewall Group

**Outcome 4:** Children and young people's awareness of identity-based bullying and its effects is raised. A culture of respect and understanding is promoted and evident.

**Action 5: Offer advice and/or short term and intensive interventions for individuals or groups of children and young people experiencing difficulties. Involve parents, schools and other agencies to work together to find solutions.**

<i>Implementation</i>	<i>Timescale</i>	<i>Responsibility</i>
Develop referral form and guidelines for requests to undertake 1:1 and group case work with young people.	Sep 2011	Anti-Bullying Co-ordinator

**Outcome 5:** Schools and partners tackle bullying issues holistically and children and young people are supported effectively to overcome bullying as a barrier to improving their outcomes.

**Action 6: Work with leading national organisations such as Stonewall and the Anti-Bullying Alliance and initiatives such as the UNICEF Rights Respecting Schools Award, sharing good practice with schools, partners and the wider community.**

<i>Implementation</i>	<i>Timescale</i>	<i>Responsibility</i>
Continue involvement with national organisations and include best practice and new guidance through quarterly reports.	Ongoing	Anti-Bullying Co-ordinator

**Outcome 6:** Bracknell Forest and partners/schools working to national standards and frameworks and embedding best practice.

## Strategic Priority Three – Addressing Bullying with the Local Community

### Ensure the wider involvement of partner agencies, the voluntary sector and the local community to tackle bullying

#### Action 1: Secure partner representation and the involvement of children, young people and parents/carers on the Anti-Bullying Group.

<i>Implementation</i>	<i>Timescale</i>	<i>Responsibility</i>
Continue involving children and young people in developing Anti-Bullying practice through the Annual Cycle of Evaluation and young person representation.	Ongoing	
Involve relevant partner agencies in the work of the Anti-Bullying Group as appropriate.	Ongoing	Anti-Bullying Co-ordinator Anti-Bullying Group
Facilitate parents' and carers' involvement and feedback in developing anti-bullying practice through the Annual Cycle of Evaluation.	Ongoing	

**Outcome 1:** Clear lines of communication on the on-going work and current guidance to these groups to raise awareness and encourage best practice.

#### Action 2: Work with partner agencies, voluntary sector and the community to provide accessible training, workshops, consultations and events with a focus on supporting vulnerable children and young people.

<i>Implementation</i>	<i>Timescale</i>	<i>Responsibility</i>
Organise and promote training opportunities for parents/carers.	Ongoing	Anti-Bullying Co-ordinator
Increase the awareness of and participation in the Anti-Bullying Week Awards ceremony.	Sep-Nov 2011	Anti-Bullying Group

**Outcome 2:** Raised awareness of specific bullying issues and how to respond to them effectively in community settings.

**Action 3: Raise the profile of anti-bullying events and initiatives in all their forms to the local community in a variety of media.**

<i>Implementation</i>	<i>Timescale</i>	<i>Responsibility</i>
Work with BFC Communications Team, local media and press to explore how they can help contribute to raising awareness of and tackling and preventing bullying.	Feb 2012	Anti-Bullying Co-ordinator
Update and maintain Anti-Bullying section of Bracknell Forest Website and BORIS.	Sep 2011 - Ongoing	

**Outcome 3:** An increased awareness and accurate understanding of issues is communicated to the local community, encouraging their support in anti-bullying work.



