



“life is for living”



2002 - 2007

Cultural Partnership

Progress Report April 2007

-  33 Completed
-  3 Deferred
-  44 Ongoing
-  11 Good Progress
-  3 Limited Progress

Forward

We are pleased to present our final report on the Cultural Strategy for the borough of Bracknell Forest for 2002 to 2007. This report shows that a great deal has been achieved in driving forward the cultural agenda in the last five years and illustrates the wide range of activity undertaken.

This strategy has proved to be an excellent mechanism for bringing together the thoughts, ideas and ambitions of the partners and stakeholders in the widest sense of 'culture' in Bracknell Forest. Of the 94 action points, 33 have been completed and a further 55 have made good progress or are ongoing. Only 3 actions have made limited progress and these include transport issues.

During the period £5.5 million external funding has been levered in for cultural facilities. This has only been achieved by the many organisations involved working in partnership with others and encouraging each other to achieve the desired outcomes.

This report is not the end but the end of the beginning. A new consultation will take place soon to identify the issues and aspirations of individuals and cultural groups that will help produce a revised action plan for the forthcoming years.

We would like to take this opportunity to thank all our partners for the many and varied contributions made in making this Borough a stimulating place in which to live, work and play. We are blessed with a wonderful range of cultural assets. However, the future of our cultural development lies, not so much in bricks and mortar and green spaces, but in working together to ensure that all of us have the motivation and means to access a continually increasing range of cultural activities that do so much to improve and enrich our lives.



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








Iain McCracken
Executive Member for Leisure & Corporate Services



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Vincent Paliczka
Director of Environment & Leisure



ACTION PLAN 1
IMPLEMENTING THE STRATEGY: CULTURAL PARTNERSHIP

What will be done	Who will do it/lead it/support it		Progress (March 2007)
<ul style="list-style-type: none"> Establish Creative Partnership 	Officer reps from BFBC Statutory agencies Community Compact Youth Parliament Rep SHP Pensioners/forum Executive member Town and Parish Councils Private sector reps	 	<p>Renamed as Cultural Partnership to co-ordinate liaison with external agencies. An Officer group has also evolved to progress cultural projects and is working well.</p> <p>Ongoing programme of meetings and visits established.</p>
<ul style="list-style-type: none"> Agree creative leadership programme 	Common Purpose Leisure Services.		Exploratory discussions held. Two members of partnership are attending Common Purpose Leadership course.
<ul style="list-style-type: none"> Establish direct links with regional strategic bodies 	Southern Arts Sports England Business in the Community SE Tourist Board SE Cultural Consortium Environment & Leisure SEMLAC	 	<p>Done.</p> <p>The Cultural Cornerstone is the regional strategy that co-ordinates cultural issues.</p> <p>The Arts Council produced a new strategy in 2006.</p> <p>We sit on or have sat on: Berkshire Sports Partnership, Thames Valley Area Sports Board, Berkshire Sports Development Forum, South East Greenspaces Forum, Thames Valley Cultural Forum, ACTVAR Tourism Group and the Director of Environment & Leisure is Chair of CLOA 2006/07.</p>
<ul style="list-style-type: none"> Agree arrangements for advising on Town Centre development. 	Cultural Partnership, with support from Environment & Leisure. Environment & Leisure.		<p>Liaison arrangements are in place.</p> <p>A cultural offer group was established to influence thinking on the cultural dimension of the new civic hub. The Public Art Advisory Panel has been established and this will deal with art in the town centre.</p>
<ul style="list-style-type: none"> Create Annual Cultural Reports. 	Cultural Partnership, with support from Environment & Leisure.		The first report was prepared for March 2004 and a second in March 2007.
<ul style="list-style-type: none"> Review opportunity for regional project development. 	Cultural Partnership, with support from Environment & Leisure.		County-wide arts partnership projects are in hand.
<ul style="list-style-type: none"> Examine evaluation mechanism. 	DCMS / New Economic Foundation / Residents Panel / Parish Councils.		<p>Section included in BFBC Quarterly Operations Reports.</p> <p>Reports to Cultural Partnership.</p> <p>Feedback obtained through Borough residents surveys.</p>

**ACTION PLAN 2
IMPLEMENTING THE STRATEGY: FUNDING PLAN**







What will be done	Who will do it/lead it/support it		Progress (March 2007)
<ul style="list-style-type: none"> External Funding Review. Investigate all relevant sources and report on opportunities for further applications. 	Cultural Partnership, supported by all BFBC Service departments.	●	<p>Total of £5.5 million external funding achieved for Culture.</p> <ul style="list-style-type: none"> £2 million Lily Hill Park £38K Snaprails Park £30K Caesars Camp £16K Ambarrow Court Woodland £25K Ambarrow Archaeology Project £50K South Hill Park grounds plan £56K Woodlands Project £50K Heritage On-line Project £230K The Look Out Woodland Zone £500K School Sports Co-ordinator Programme £70K Active Schools Officer £30K Sportsmatch Grant £550k School sports facilities £18k Orienteering project £21k Owlsmoor Out-of-School £310K from NOF – rollout of People’s Network. £370K – Libraries LPSA. £1.4 million from S106 agreements. <p>Sources of grant aid are constantly monitored to identify opportunities.</p>
<ul style="list-style-type: none"> Established targets for external funding for each of the five years of the LCS 	Environment & Leisure.	●	<p>Applications are successfully being made on an ad hoc basis and this enables responsiveness to changing criteria. A very proactive approach is taken to seeking opportunities for grant aid and other external funding.</p>
<ul style="list-style-type: none"> Promote new volunteering campaign with focus on young people and the business community. 	Business in the Community/Voluntary Services Council.	●	<p>Bracknell Voluntary Sector Compact is working with Commerce in the Community.</p> <p>Young people continuing to volunteer through Millennium Volunteers. MV Scheme finishes March 07 to be replaced by new Scheme V (details to be advised).</p> <p>Half Marathon – major event supported by volunteers.</p> <p>Students from sports leaders courses support Young People in Sport events.</p> <p>Volunteering is one of the targets in LPSA 2.</p>

ACTION PLAN 2 – (CONTD)
IMPLEMENTING THE STRATEGY: FUNDING PLAN

What will be done	Who will do it/lead it/support it		Progress (March 2007)
<ul style="list-style-type: none"> • Cultural Strategy Funding Plan. 	Environment & Leisure.		£30,000 growth included in BFBC budget for 2004-2005. Money allocated for arts and sports development projects. In addition further progress has been made through re-allocation of existing budgets.
<ul style="list-style-type: none"> • Implement Funding Plan. 	Creative Partnership Voluntary Sector, supported by all Council Department.		Grant aided projects are in hand. Additional resources in 2004/05 enabled further progress. Ongoing capital projects are funded by external grants and through the Council's capital programme.







**ACTION PLAN 3
ENHANCE TOWN CENTRES THROUGHOUT THE BOROUGH**

Potential Action in Bracknell Forest

What will be done	Who will do it/lead it/support it		Progress (March 2007)
<ul style="list-style-type: none"> Translate results of Town Centre Regeneration Project survey feedback into opportunities for implementation within master plan proposals. 	Environment Town Centre Team Environment & Leisure.		Feedback has been analysed and incorporated in ongoing plans for town centre.
<ul style="list-style-type: none"> All new buildings to be of architectural significance and fit for purpose. 	Environment & Leisure.		Five architectural practices was appointed as part of the original Design Team for Bracknell Town Centre. In addition, five architectural companies are now working on designs.
<ul style="list-style-type: none"> Proactive with the implementation of the Policy on Public Art – especially regarding Town Centre Development 	Environment & Leisure.		A Public Art Strategy has been approved. A Public Art Advisory Panel has been set up. 'The Calibrated Ramp' project has been completed. Projects are in hand at Jennett's Park, RAF Staff College, Met Office and Mabley Court. A report is to be prepared on what to do with existing public art in the town centre once development commences.
<ul style="list-style-type: none"> Improve security and reduce fear of crime in Town Centres. 	Community Safety Strategy Group/Police/Town/Parish Council Support.		ASBOs used to target town centre criminals Bracknell Businesses Against Crime through Neighbourhood Forum process. Safe Child Scheme. Dedicated police team with PCSOs CCTV system with radio link in shops. Response to drug & alcohol issues provided through New Hope.
<ul style="list-style-type: none"> Identify/create local spaces suitable for the promotion of cultural activity. 	Town/Parish Councils/ BFBC support.		Northern Parishes Arts Week set up. Uses range of venues in Northern Parishes. New Cultural Space outside Crowthorne Library. The park at South Hill Park is now used more imaginatively. New open spaces have been provided at Hornby Avenue and Church Hill House.
<ul style="list-style-type: none"> Create local learning centres with particular reference to IT use. 	Lifelong Learning Partnership Parish/Town Council lead.		Completed. Libraries received Online Centre accreditation Sept 2002. Also Learn Direct, 3W Café on Market Street. Education Department work through John Nike Centre.







ACTION PLAN 3 – (CONTD)
ENHANCE TOWN CENTRES THROUGHOUT THE BOROUGH

Potential Actions in Bracknell Forest

What will be done	Who will do it/lead it/support it		Progress (March 2007)
<ul style="list-style-type: none"> Establish early years learning and childminding facilities in the Town Centres to provide a foundation for cultural development. 	Education & Libraries/Environment & Leisure/ Early Years Childcare and Development Partnership.		Town Centre nursery opened in 2002. Future site to be included in Town Centre plans.
<ul style="list-style-type: none"> Create child friendly areas in all Town Centres. 	BFBC/Town/Parish Councils.		The new Crowthorne Library includes a child friendly area. The Jubilee Gardens is a child friendly area in Bracknell Town Centre. No suitable areas exist in Sandhurst but significant improvements have been made at the Memorial Park instead.
<ul style="list-style-type: none"> Ensure Town Centres are fully accessible. 	Environment & Leisure.		Shopmobility scheme now operates in April in Bracknell. 3 New disabled parking bays. All planning applications monitored. Accessibility audit commenced. Guide for Bracknell shops and businesses in preparation.
<ul style="list-style-type: none"> Ensuring the profile of arts, sport and recreational activities is raised and maintained in the development of the new Town Centre. 	BFBC/Town Council/SHP/Voluntary Sector/Private Sector.		Street Life and Bracknell in Bloom help raise the profile of the Town Centre. An ongoing programme of events and activities takes place and is organised by the Town Centre Manager in association with the developers.
<ul style="list-style-type: none"> Enhancing Tourist Information Services. 	Environment & Leisure.		When the new Civic Centre is built, this will include much improved information provision including tourist information.
<ul style="list-style-type: none"> Improve transport to and from Town Centres. 	Environment & Leisure/Private Transport Providers.		Best Value Review of transport completed. No change to public transport instigated by the Borough Council but First Group reviewed routes to the Town Centre to rationalise and make more direct. Possibilities for improvement through agreement with town centre developers. It is noted that the Cultural Partnership has very little control over transport in the Borough.

ACTION PLAN 3 – (CONTD)
ENHANCE TOWN CENTRES THROUGHOUT THE BOROUGH

Potential Actions in Bracknell Forest

What will be done	Who will do it/lead it/support it		Progress (March 2007)
<ul style="list-style-type: none"> • Create Town Centre based studio facilities for the cultural industries. 	Environment & Leisure/Public Sector.		Broadway Artists Studios established in 2006. 1157 Artist Workshop for young people has been developed at the old Lloyds Bank site in Broadway.
<ul style="list-style-type: none"> • Link in with Crowthorne Initiative and Crowthorne Residents Association to develop cultural events. 	Environment & Leisure.		Community Arts Development aiming to work with Crowthorne Carnival. Crowthorne Carnival is ongoing. Library activities increased.
<ul style="list-style-type: none"> • Working in partnership with the private sector and others to increase investment in the area. 	Environment & Leisure.		New bingo hall opened at The Point. New night club opened. £1.4m secured from S106 agreements.
<ul style="list-style-type: none"> • Improve customer care and disability awareness training in Town Centre shops/other venues. Create Borough wide award. 	Environment & Leisure Public Sector.		A revised Customer Service Award scheme has been introduced by BRP. It includes four mystery shops per year culminating in an Awards Diner for all retailers. Customer Care & Disability Awareness training part of relevant employees training plan.
<ul style="list-style-type: none"> • Provide appropriate facilities and activities for young people from 13-25 years. 	Environment & Leisure/ Private Sector.		Skate parks now exist at 3 locations in the Borough. Additional facilities have been included at Westmorland Park. Young people involved in Town Centre regeneration plans, particularly provision for Youth. Young people involved in Art Plus project.
<ul style="list-style-type: none"> • Establish a new library in Bracknell Town Centre. 	Environment & Leisure.		Plans are being actively progressed as part of the new civic centre. This will enable a larger and more modern library that will cater for future needs.

ACTION PLAN 4
CONTINUE TO SUPPORT THE RANGE OF HIGH QUALITY FACILITIES AND SERVICES
AND IMPROVE THEM WHERE NECESSARY

Potential Actions in Bracknell Forest

What will be done	Who will do it/lead it/support it		Progress (March 2007)
<ul style="list-style-type: none"> Produce a prioritised investment plan for existing and new facilities. 	Environment & Leisure/ Parish/Town Councils/ Community Associations.	●	<p>10-year strategy for flagship facilities produced.</p> <p>Annual condition surveys and PPI programme in place for build Leisure facilities.</p> <p>Prioritised list of capital schemes maintained for Leisure facilities.</p> <p>Limiting Impact of Development. Indoor Sport & Recreation Facilities Background Information paper. PPG17 report on open space, sport and recreation sets out long term plans for greenspaces.</p>
<ul style="list-style-type: none"> Involve users in creating improvement plans for all facilities and services. 	BFBC/Parish/Town Councils/Voluntary Sector.	●	<p>User forums in place at Bracknell Leisure Centre, Coral Reef, Downshire Golf Complex and The Look Out. Edgbarrow and Sandhurst Sports Centres involved in Extended Schools residents consultation exercise. Also undertook focus group consultation on review of catering offer.</p> <p>All Leisure sites routinely obtain customer feedback through opinionmeters and questionnaires.</p> <p>Young people's User Satisfaction Survey completed annually. Youth Forum very active in BFBC consultations, Tell Us Conferences (March 05 - Sept 05), Chair Children & Young People's Strategic Partnership, advising on needs of young people.</p>
<ul style="list-style-type: none"> Secure lottery funding for Lily Hill Park Phase One. 	BFBC/Parish/Town Councils support/Private Sector	●	<p>£2m of grant aid has been received from the Heritage Lottery Fund and the project is due for completion in 2007. Visitor numbers to the site have doubled.</p>
<ul style="list-style-type: none"> Provide planned maintenance programmes to maintain provision to a high standard. 	Environment & Leisure	●	<p>Planned maintenance programmes in place for all Leisure facilities.</p> <p>Value for Money Study undertaken of Landscape Services.</p> <p>Tree Policy Review undertaken and action plan for service improvement produced.</p>
<ul style="list-style-type: none"> Identify and securing continued improvements to the service by developing monitoring systems to measure and assess these improvements. 	Environment & Leisure.	●	<p>Performance Management System in place. Annual Service Plan monitored through QOR.</p> <p>Annual mystery shopper reports by independent consultant. OHSAS 18001 which is independently assessed by BSI in place at 6 leisure facilities.</p> <p>Within Leisure section, formal H & S monitoring system with managers of a site assessing performance of other sites.</p> <p>Youth Service QA System in place. Three Green Flag Awards for parks.</p> <p>Regular wins in Britain in Bloom including Silver Gilt Award at national level.</p>





ACTION PLAN 4 – (CONTD)
CONTINUE TO SUPPORT THE RANGE OF HIGH QUALITY FACILITIES AND SERVICES
AND IMPROVE THEM WHERE NECESSARY

Potential Actions in Bracknell Forest

What will be done	Who will do it/lead it/support it	Progress (March 2007)
<ul style="list-style-type: none"> • Extend Bracknell Library's opening hours by opening on Wednesday to meet Public Library Standard 4 and increase hours open by 7.5. • Open a library on Sunday to strive towards meeting Public Library Standard 3 - aggregate number of opening hours. 	Environment & Leisure.	<p style="color: green;">● Bracknell Library now open on Wednesday. Crowthorne and Whitegrove now opened for longer.</p> <p style="color: red;">● No Sunday opening taking place.</p>
<ul style="list-style-type: none"> • Development of cultural elements of the Adult Learning Programme and increased participation. 	Education & Libraries/Lifelong Learning Partnership.	<p style="color: purple;">● Ongoing. Review of programme carried out each summer. Lifelong Learning Partnership arranging conference on 'Learning for Life'.</p>
<ul style="list-style-type: none"> • Support for establishment of a specialist school for the Arts and/or sports. 	Education & Libraries /Environment & Leisure.	<p style="color: blue;">● Ranelagh School has specialist status for arts. They were involved with Art Plus and Artists Residencies. Planned involvement in Youth Arts Awards Training. Brakenhale School submitted application for specialist school for sports status in November 2005. Application failed in January 2006. Brakenhale have decided to defer further application in the short term.</p>
<ul style="list-style-type: none"> • Greater promotion and support for The Ark project to build on recognition of the value of the project by the Regional Strategy. 	Education & Libraries/SS & H.	<p style="color: purple;">● The Art and Bracknell Learning Disability Services, BFBC, held a week long community arts and disability festival – ArtPlus, in July 2006. Since September 2006, Bracknell Learning Disability Services and The Ark have jointly funded a post based at The Ark; The Community Arts and Disability Development Officer.</p>
<ul style="list-style-type: none"> • Support SHP in maximising the opportunities created by the recent refurbishment. 	BFBC/Bracknell Town Council.	<p style="color: purple;">● Close partnership working between SHP and other agencies, to bring in new events, such as CIAO and the Mela, to expand the Food Festival.</p>





ACTION PLAN 4 – (CONTD)
CONTINUE TO SUPPORT THE RANGE OF HIGH QUALITY FACILITIES AND SERVICES
AND IMPROVE THEM WHERE NECESSARY

Potential Actions in Bracknell Forest

What will be done	Who will do it/lead it/support it		Progress (March 2007)
<ul style="list-style-type: none"> Work with local sports clubs to support them in improving/extending their spectator facilities/stadium. 	Environment & Leisure/ Voluntary Sports Club.		<p>Meetings held with major clubs. PPG 17 study completed. LID paper produced in conjunction with Sport England Planning Unit. Priory Field project completed to provide extra sports pitches.</p>
<ul style="list-style-type: none"> Ensure that the assets and services managed by the Council are utilised effectively through a holistic approach to Children's Services. 	Environment & Leisure/Social Service.		<p>A Children and Young Peoples Local Strategic Plan has been produced. Play Strategy being written.</p>
<ul style="list-style-type: none"> In partnership with local sports clubs and the private sector, seek to establish regional standard sports venues located within Bracknell Forest in accordance with national sports development priorities. Tennis, swimming and trampolining are readily identifiable. 	Environment & Leisure / Voluntary Sports Clubs / Sports England.		<p>Trampolining high performance centre for elite performers at Brakenhale School as part of NOF/ Specialist Sports College Status Bid/Section 77 development currently on hold due to SPA.</p>
<ul style="list-style-type: none"> Utilise research data/develop policies to try to make sure that all sections of the community enjoy equal opportunity for accessing facilities. 	Environment & Leisure / CMT / Members		<p>Leisure Saver Scheme for families on low income implemented summer 2004. Review of Leisure Saver Scheme undertaken in 2007. Aimed to improve junior uptake. Ongoing improvements to facilities to better facilitate disabled access. 2006 Community Care Workers based at Leisure Centre. Improved access to disability membership planned for April 2007. New national PI's will be produced relating to access. PPG17 study completed for Parks & Open Spaces.</p>



ACTION PLAN 4 – (CONTD)
CONTINUE TO SUPPORT THE RANGE OF HIGH QUALITY FACILITIES AND SERVICES
AND IMPROVE THEM WHERE NECESSARY

Potential Actions in Bracknell Forest

What will be done	Who will do it/lead it/support it		Progress (March 2007)
<ul style="list-style-type: none"> Implement the actions highlighted within the Public Rights of Way Access Audit to remove physical barriers from ways and countryside sites in accordance with the Disability Discrimination Act. 	Environment & Leisure		<p>Rights of Way Improvement Plan produced in 2005. Ongoing. Accessible site furniture installed where appropriate.</p> <p>Rights of way barriers and furniture removed or replaced with accessible furniture where appropriate</p>
<ul style="list-style-type: none"> Improve non car access to sites. Improve attractiveness of accessing sites by walking / cycle. Also try to facilitate improved access by some form of publicly accessible motorised transport. 	Environment & Leisure		<p>Local Transport Plan programme of footways and cycleways progressing.</p> <p>Cycle racks installed at Lily Hill Park and Shepherd Meadows.</p> <p>Some customer research undertaken – revealed high preference for car use.</p> <p>Cycle storage facilities maintained and improved at Leisure sites.</p> <p>Public transport promoted at Leisure sites where appropriate.</p> <p>School travel plans and green travel plans being developed on an ongoing basis.</p>
<ul style="list-style-type: none"> Improve access for disabled people to sites by implementing in priority order, the findings of the Access Audits. 	All Council Departments / Voluntary Sector.		<p>Access audits completed.</p> <p>Prioritised improvements being made on ongoing basis.</p> <p>Additionally, partnership work with Social Services has increased opportunities for people with Learning Disabilities at Bracknell Leisure Centre.</p> <p>Several events held for Queen's Silver Jubilee, including one for all residents who have lived in the Borough for over 50 years.</p> <p>Sandhurst Town Council organised an event to celebrate the national success for their Silver Band, Tug-of-War team, flower arranging society and Green Flag Park.</p>
<ul style="list-style-type: none"> Continue to work with the commercial sector and others to provide complimentary leisure facilities. 	Environment & Leisure.		<p>Gym, beauty, soft play, catering, car valet, watersports and leisure centre provided through partnership arrangements with the commercial sector.</p> <p>Short mat bowling being held in community centres.</p>







ACTION PLAN 4 – (CONTD)
CONTINUE TO SUPPORT THE RANGE OF HIGH QUALITY FACILITIES AND SERVICES
AND IMPROVE THEM WHERE NECESSARY

Potential Actions in Bracknell Forest

What will be done	Who will do it/lead it/support it		Progress (March 2007)
<ul style="list-style-type: none"> Undertake feasibility work to potentially establish an indoor bowls facility and indoor tennis centre. 	Environment & Leisure.		<p>Sites considered so far have not proved to be feasible. Funding potential looks remote.</p>
<ul style="list-style-type: none"> Increase number and range of community events in local areas. 	Parish/Town Councils BFBC/SHP Support/Voluntary Sector.		<p>Ongoing programme of community events. Woodland events have been particularly successful. Young People in Sport remains very successful. Increased use of Sandhurst Town Council facilities by U3A. The Big Draw took place in Warfield. Events in parks and countryside areas have increased from 91 in 2002 to 130 in 2006.</p>









**ACTION PLAN 5
IMPROVING THE SENSE OF BELONGING AND COMMUNITY SPIRIT**

Potential Actions in Bracknell Forest

What will be done	Who will do it/lead it/support it		Progress (March 2007)
<ul style="list-style-type: none"> • Create local community groups across the broad spectrum of cultural activities. 	Parish/Town Councils/Community Associations Support by BFBC.		Community Development Worker (Health) appointed for 3 years until 2005. Activities organised are being continued, such as short mat bowls and reminiscence groups in community centres.
<ul style="list-style-type: none"> • Maximise cultural use of existing local facilities and particularly develop the use of Open Learning Centres for cultural activity. 	Parish/Town Councils/BFBC Lifelong Learning Partnership/ Education.		Encourage U3A to use Brakenhale School. Promotion of available venues. An archaeological dig will take place at Ambarrow Court in 2007 with funding from HLF. Fishing clubs have extended agreements for use of local waters. Extension to Bullbrook Community Centre opened in 2004.
<ul style="list-style-type: none"> • Utilise Smartcard technology to promote access of opportunity for all and targeted sectors of the community, reward community endeavour. 	Edge Smartcard Board / BFBC Parish / Town Council support.		Wide range of schemes operated through e+card e.g. Leisure Saver Scheme, Disabled Access Scheme (review 2007), Loyalty Scheme and Foster Carers Schemes.
<ul style="list-style-type: none"> • Create local and borough wide heritage trail 	BFBC lead Town/Parish Council support.		Heritage Officer now appointed but no heritage trail yet established. Heritage on-line launched. A very successful programme of Heritage Open Days has been launched.
<ul style="list-style-type: none"> • Provide large scale celebratory events. 	SHP lead BFBC/Town/Parish Council / Support Private Sector.		Off Beat Music Project in Sandhurst 2005. Mela at SHP 2006. Lift Off Dance Festival. Bracknell Town Council 50 th anniversary celebrations. Early discussions with Great Hollands community about celebratory event in their 40 th anniversary. Early discussion with Crowthorne Carnival. Young People in Sport Awards Evening (2003-2005).
<ul style="list-style-type: none"> • Create Borough wide web site promoting all cultural events "Live in {.....} theme". 	BFBC lead Town / Parish Councils / SHP Support / Voluntary Sector.		Decided that such events would be best included on BFBC website. A 'What's On' calendar is available on the BFBC website. BFBC web site linked with Parish & Town Council web sites. A young people's website has been developed and was launched in March 2007. Heritage On-Line website is completed.




ACTION PLAN 5 – (CONTD)
IMPROVING THE SENSE OF BELONGING AND COMMUNITY SPIRIT

Potential Actions in Bracknell Forest

What will be done	Who will do it/lead it/support it		Progress (March 2007)
<ul style="list-style-type: none"> Disability access and audit of all public buildings coupled with implementation plan. 	Environment & Leisure lead.		Audits of all council buildings completed. Rolling programme of work in place. Audits of rights of way undertaken and actions included in Rights of Way Improvement Plan.
<ul style="list-style-type: none"> Undertake effective corporate research on participation/non participation. 	BFBC Environment & Leisure.		Good user research undertaken for Leisure facilities e.g. opinionmeters, focus groups and questionnaires. Also new equity survey for CPA. New user research includes HAFOS survey, 3 yearly BFBC residents survey and Sport England Active People.
<ul style="list-style-type: none"> Undertake 'planning for real' exercises. 	Town/Parish Councils/ BFBC support.		Planning for real exercise held at Priestwood Community Centre. Crowthorne Village have produced a Village Design Statement.
<ul style="list-style-type: none"> Create local centres for voluntary action and co-ordination. 	BCVS lead BFBC/Town/Parish Council support.		Discussions are ongoing regarding the future of the Langley Hall in Bracknell Town Centre. Liaison with parish / town councils is much improved enabling better co-ordination of resource use.
<ul style="list-style-type: none"> Work through local community groups and associations to maximise opportunities. 	BFBC Community Development Local Community Associations.		Ongoing increase in number of activities happening in community centre.
<ul style="list-style-type: none"> Ensure urban design creates a sense of place and implement % for Arts scheme. 	Environment & Leisure.		Artist used for design on cycle ramp on Church Hill House site. New public art projects starting at Jennett's Park, RAF Staff College, Met Office site and some smaller sites.
<ul style="list-style-type: none"> Maximising the impact of S106 funding to create local sense of place by creating/enhancing facilities, community focused design. 	Environment & Leisure lead Town/Parish Council support.		PPG 17 study complete. More public art being incorporated in new development. Capital Programme currently includes 16 S106 Projects. New document produced 'Limiting the Impact of Development'. Enhanced facilities through S106 funding e.g. improvements to Edgbarrow Sports Centre and Bracknell Leisure Centre.
<ul style="list-style-type: none"> Improve use and effectiveness of local welcome packs for new residents. 	Parish/Town Councils / BFBC.		A new A-Z of services has now been produced by the Council and is included in all Welcome Packs. Welcome Packs distributed at Citizenship Ceremonies.






ACTION PLAN 5 – (CONTD)
IMPROVING THE SENSE OF BELONGING AND COMMUNITY SPIRIT

Potential Actions in Bracknell Forest

What will be done	Who will do it/lead it/support it		Progress (March 2007)
<ul style="list-style-type: none"> Engage young people through Youth Forum and investigate potential for Parish/Town sub groups. 	BFBC Youth Service/Town/Parish Councils.		<p>The Youth Forum is now in place and a wide range of Young People are now engaged.</p> <p>A Parks & Public Realm group is being established with Parish/Town Councils and this will deal with youth issues in open spaces.</p>
<ul style="list-style-type: none"> Improve sense of security within the community at all venues and locations. 	Community Safety Strategy Group/Town/Parish Council.		<p>Introduction of Neighbourhood Policing with additional Neighbourhood Officers.</p> <p>Introduction of PCSO's in 2005 with additional numbers in 2007.</p> <p>Use of mobile CCTV in car parks. Officers (inc Rangers) at joint tasking meetings with police.</p> <p>Additional signage to warn re auto-crime in car parks.</p> <p>Improvements to CCTV in facilities.</p> <p>Better security presence at Leisure sites.</p>
<ul style="list-style-type: none"> Identify local individuals within businesses to represent them in consultation initiatives 	BFBC Policy.		<p>Meeting with Chamber of Commerce taken place. A Partnership Board is to be established with local individuals within local businesses.</p>








ACTION PLAN 6
UNDERTAKE MORE OUTREACH AND COMMUNITY DEVELOPMENT WORK

Potential Actions in Bracknell Forest

What will be done	Who will do it/lead it/support it		Progress (March 2007)
<ul style="list-style-type: none"> Review the location for Tourist Information Centre. 	Environment & Leisure.		It has been suggested that this be moved from The Look Out to the new civic hub, no detailed review undertaken.
<ul style="list-style-type: none"> Support schools to increase the cultural content of the curriculum and after school activities. 	Education & Libraries/Environment & Leisure.		Community Arts Development involvement in Extended Schools. SHP involvement in schools and with extended schools. After school sports development initiatives 2002/03. Active Sports programme up to 2006. Park Rangers undertake school visits.
<ul style="list-style-type: none"> Facilitating the production of community newsletters in partnership with voluntary organisations and community groups. 	Environment & Leisure/Voluntary Sector/Town/Parish Councils.		Bullbrook, Great Hollands and Priestwood continuing to produce newsletters.
<ul style="list-style-type: none"> Promote sense of place through raising awareness of local countryside & heritage resources. 	BFBC/Town/Parish Councils.		New site & activity leaflets produced. Ongoing updates to existing leaflets and website. On-site interpretation boards installed at Pope's Meadow and Shepherd Meadows / Sandhurst Memorial Park. Ongoing Parks and Countryside events and activities programme. Ongoing press releases to market work of service. Heritage On-line operating. Reading Boxes Scheme. Heritage Open Days.
<ul style="list-style-type: none"> All services to have action plan for taking 'cultural' aspects of service to users, e.g. reading clubs for disabled/unable to get to library. 	Environment & Leisure.		Reading clubs in schools and residential homes established by staff members in the library service. Action plans for cultural services are inherently focussed on service users.






ACTION PLAN 6 – (CONTD)
UNDERTAKE MORE OUTREACH AND COMMUNITY DEVELOPMENT WORK

Potential Actions in Bracknell Forest

What will be done	Who will do it/lead it/support it		Progress (March 2007)
<ul style="list-style-type: none"> Continue to support the voluntary footpath warden scheme – quarterly checks of prow and the Best Value prow standard of checking a minimum of 5% of the prow network twice a year. 	Environment & Leisure.		Rights of way are of very high standard as measured by National Performance Indicated. Voluntary footpath scheme continues.
<ul style="list-style-type: none"> Review public transport needs and requirements. 	Environment & Leisure/Private Sector.		Best Value Review of Transport completed. The scope included community transport provided by BFBC and voluntary groups. New SLA negotiated with Keep Mobile. Local bus route reviewed by First Group and rationalised to make more optimum use of resources whilst still trying to maintain accessibility standards.
<ul style="list-style-type: none"> Providing purposeful leisure opportunities as diversionary activities 	Parish/Town Councils/BFBC/Voluntary Sector.		A skate ramp has been installed at Beedon Drive. Proposals for new skate ramps at Longhill have been implemented. Open access provision at Sandhurst Sports Centre. Wide range of clubs operating from Leisure facilities are attended by young people. Casual access to wide range of leisure provision in place.
<ul style="list-style-type: none"> In partnership with schools and the Education Department, promoting and encouraging community use of schools. 	Education & Libraries Environment & Leisure.		Youth Service receive free use of Edgbarrow and Sandhurst Sports Centres for programmed youth activities. Community sports provision provided at Harmanswater, Edgbarrow and Sandhurst Schools.
<ul style="list-style-type: none"> Reducing the dependency on cars by providing local leisure outlets. 	BFBC/Parish/Town Councils.		Bike storage facilities provided at leisure sites. Short mat bowls, keep fit, tai chi, etc being introduced in community centres. Public leisure facilities provided in different locations throughout the Borough.
<ul style="list-style-type: none"> Seek to encourage participation and then develop links to clubs. 	Environment & Leisure.		A range of sports development schemes are in place. Work with National Governing Bodies, Berkshire Sports Partnership and local schools to encourage exit routes from school to clubs.
<ul style="list-style-type: none"> Continue to support clubs through grant provision and access to quality facilities. 	Appeals & Grants Panel.		Budget for grants severely restricted at present. Instead support given to voluntary clubs to access Awards for All, Sportsmatch & Lottery. Sports Clubs continue to utilise quality facilities provided at Leisure sites.

ACTION PLAN 6 – (CONTD)
UNDERTAKE MORE OUTREACH AND COMMUNITY DEVELOPMENT

Potential Actions in Bracknell Forest

What will be done	Who will do it/lead it/support it		Progress (March 2007)
<ul style="list-style-type: none"> Increasing health awareness in the community. 	Environment & Leisure/PCT.		<p>Young peoples Health clinics at Coopers Hill and Sandhurst. Exercise sessions and healthy eating sessions in community centres. Health walks in parks. Effective Activate Health Scheme. Health Improvement Officer post now working within Environmental Health for maximum impact. Food Premises Awards, Health Food Award and Food Safety Training.</p>
<ul style="list-style-type: none"> Maximise the impact of the Connexions Service. 	Environment & Leisure/ Education & Libraries		<p>Connexions service in place. Connexions staff work closely with Children's Services to provide a holistic approach.</p>
<ul style="list-style-type: none"> Implement Digital Information Network. 	Environment & Leisure.		<p>Installed and operational. Staff trained.</p>
<ul style="list-style-type: none"> Provide more arts activity in local community venues. 	South Hill Park/ Environment & Leisure/ Town/Parish Councils.		<p>Northern Parishes Arts Week in various venues; plans to extend this to other parishes. Sandhurst Flags Project in various venues. Off Beat Music Project in Sandhurst and Crowthorne. Treasures Jewellery Project in Binfield. Early discussions with Great Hollands community about celebratory event in their 40th anniversary. Early discussion with Crowthorne Carnival.</p>
<ul style="list-style-type: none"> Additional support and training for voluntary sector to increase quality and range of activities. 	Environment & Leisure/BFVA/ Community Associations.		<p>BFVA have appointed a half time Training Co-ordinator. Voluntary Youth Service Development worker appointed. Web site currently under construction. Working in Partnership with Bracknell College and BFVA, ongoing. Training offered through ChangeUp. Support Voluntary Sports Clubs in grant applications. Big Green Spring Clean organised Take Pride initiative.</p>

ACTION PLAN 6 – (CONTD)
UNDERTAKE MORE OUTREACH AND COMMUNITY DEVELOPMENT

Potential Actions in Bracknell Forest

What will be done	Who will do it/lead it/support it		Progress (March 2007)
<ul style="list-style-type: none"> Promote one-off local historical and cultural events. 	Parish/Town Council.	●	<p>Environment Fair 2002. Off Beat Music Project in Sandhurst 2005. Mela at SHP 2006. Lift Off Dance Festival. Early discussions with Great Hollands community about celebratory event in their 40th anniversary. Early discussion with Crowthorne Carnival. Regular guided walks taking place at Lily Hill Park. Going Green at Lily Hill Park.</p>
<ul style="list-style-type: none"> Provide additional holiday play, sport and art activities. 	Environment & Leisure/Voluntary Sector/Early Years and Childcare Development Partnership/Town/Parish Councils.	●	<p>Full programme of holiday activities provided through Eclipse (up to 2005), sports centres, parks, South Hill Park and others. Disability Challenges awarded grant for promoting play for disabled children.</p>
<ul style="list-style-type: none"> Promote partnership working with the Parish Councils to implement the Open Space Strategy. 	Environment & Leisure/Town/Parish Councils.	●	<p>Parish Parks Partnership has not met regularly. Joint Green Flag Award application successful for Shepherd Meadows/ Sandhurst Memorial Park. Joint leaflets produced. Partnership at The Greenway has improved open space, youth and sports facilities.</p>
<ul style="list-style-type: none"> Establishing and supporting the Bracknell Federation of Community Associations. 	Environment & Leisure/Voluntary Sector.	●	<p>The federation is now established and running well. They have adopted a Constitution, are registered as a Charity with their own bank account and have held their IGM. Membership continues to grow. They receive support from ChangeUp and Capacitybuilders is to fund a Development Worker who will support the Fed as part of their remit.</p>
<ul style="list-style-type: none"> Increase community involvement by establishing liaison and Friends of Groups. 	BFBC/Parish/Town Councils.	●	<p>Friends of Groups set up for Woodlands and Wildmoor Heath. Other groups exist for Lily Hill Park, Westmorland Park, Snaprails Park, The Look Out Forest and Blackwater Valley. Local Countryside Access Forum set up. Biodiversity Forum continued.</p>
<ul style="list-style-type: none"> Appoint Community Arts Development Officer. 	Environment & Leisure.	●	<p>Arts Development Officer appointed and community arts activities developing well. Creative Network established for local artists from all art forms.</p>

