

|  | <b>National<br/>Enterprise</b> | <b>World Market</b> | <b>Global<br/>Responsibility</b> | <b>Local<br/>Stewardship</b> |
|--|--------------------------------|---------------------|----------------------------------|------------------------------|
| More Plausible   | 0                              | 3                   | 34                               | 5                            |
| Most favourable<br>to citizens                               | 0                              | 0                   | 17                               | 27                           |
| Most favourable<br>for businesses                            | 0                              | 27                  | 19                               | 0                            |
| Closest to Now   | 0                              | 9                   | 35                               | 0                            |
| Closest to the<br>future <u>You</u><br>aspire to             | 0                              | 0                   | 19                               | 26                           |
| Closest to what<br>your<br>organisations<br>are planning for | 0                              | 3                   | 20                               | 20                           |
| Closest to what<br>Bracknell Forest<br>is planning for       | 1                              | 0                   | 36                               | 1                            |