



SmartConnect developed by local authorities for local authorities

Would you like to introduce or manage a smartcard system in your local authority?

At Bracknell Forest we have developed specialist software to manage a smartcard system that is simple to use, versatile and flexible which allows positive engagement with residents.

SmartConnect provides the leading management system for local authority smartcard schemes. This software allows local authorities a quick and simple way to introduce and begin using smartcards, and manage existing schemes better.

SmartConnect evolved from the National Smartcard Project, and has been tried and tested by multiple users since 2004.

Councils as far afield as Cambridge and Caerphilly have already signed up to the SmartConnect software and are enjoying the many benefits it offers.

Bracknell Forest Council make SmartConnect available to other local authorities for an annual licence fee. There is regular investment in product development.

Local Authorities can contract directly with Bracknell Forest for a range of smartcard services without the need for a full procurement exercise avoiding the need for a long and expensive tendering process.

Bracknell Forest Council offers SmartConnect options from simple installation and configuration to a fully comprehensive service. Avoid the pitfalls of introducing and managing smartcards in your local authority by contacting Bracknell Forest for their simple and easy to use SmartConnect solution.

Benefits of SmartConnect software

- Developed by local authorities for local authorities
- A tried and tested solution which is secure
- Streamlined enrolment and access to services through one system
- Easy integration with legacy system
- Traceable login which is quick, efficient and secure
- The system can accommodate the ITSO English National Bus Concession
- Verification details are stored in a database
- Purposeful management reports and monitoring of card usage
- Adaptable system to meet your local authority requirements

Bracknell Forest Council's experts are happy to assist other local authorities with the introduction of smartcards. To see the system in action please contact jayne.ward@bracknell-forest.gov.uk or telephone **01344 351 998**

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Is your English National Concessionary Travel Scheme (ENCTS) like this?



Manual form filling



Send to bureau

- Poor quality data
- Manual processes
- Increased risk of fraud
- Risk of data loss
- Limited reporting



Applicant takes photo

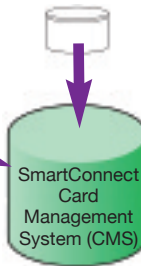
When it could so easily be like this . . .

Electronic photograph taken at the same time as applying further improving the customer experience



Citizens can enrol at any service point improving their customer experience

Import data from existing management systems



In house production or export electronic record to bureau



Bureau

Ability to add numerous other services including: Library, Leisure, Parking, Youth, Loyalty, etc



Comprehensive management reports

- Fully automated system
- Error free enrolment
- Sophisticated proof checking
- Ability to add other services/applications
- Tailored reporting
- In house or bureau card production