

Equality Impact Assessment Record

Date of EIA

November 2008

Directorate

Environment Culture and Communities

Initial Screening Record	
Activity to be assessed	Sports Development and Facility Management (incorporating Bracknell Forest Sports Development Strategy)
What is the activity?	<input checked="" type="checkbox"/> Policy/strategy <input checked="" type="checkbox"/> Function/procedure <input type="checkbox"/> Project <input type="checkbox"/> Review <input type="checkbox"/> Service <input type="checkbox"/> Organisational change
Is it a new or existing activity?	<input type="checkbox"/> New <input checked="" type="checkbox"/> Existing
Aim / objective / purpose of the activity – who is the activity designed to benefit/target?	<p>The purpose of the activity and strategy is to generate outcomes for Sport and Sports Development in Bracknell Forest.</p> <p>The activity is designed for everyone who lives and works in Bracknell Forest. Some parts of the service are designed for people who live in the surrounding areas.</p>
Who is responsible for the activity?	The people responsible for this policy/function is the Leisure Development Manager, the Senior Leisure Manager and the Head of Leisure Facilities
Did Step 1: Initial Screening indicate that a full EIA was necessary?	<input checked="" type="checkbox"/> Yes – full EIA completed and recorded below. <input type="checkbox"/> No – full EIA not completed therefore record ends here.
Full EIA Record	
Who are the members of the EIA team?	Chris Vaal, Leisure Development Manager, Nick Smith, Senior Leisure Manager and Peter Wright, Head of Leisure Facilities
What evidence has been found to indicate that the activity might need to be amended? (Include any consultation undertaken)	Our Mystery Shopper, Opinionmeter, written suggestions from users and Focus Groups are not raising any issues at the moment. However the Aiming High for Disabled Children project suggests some parents of disabled children have suggested access to some of our facilities is difficult.
With regard to the equalities themes, which groups might be impacted by the activity? Might any of these groups be impacted adversely ?	Groups Impacted
	Groups impacted adversely
	<input checked="" type="checkbox"/> Race and ethnicity <input checked="" type="checkbox"/> Disability <input checked="" type="checkbox"/> Gender <input checked="" type="checkbox"/> Age <input checked="" type="checkbox"/> Sexual Orientation <input checked="" type="checkbox"/> Religion or belief
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What evidence is there to suggest an impact/adverse impact?	There is hearsay evidence to suggest we may have some issues about access for disabled children.
On what grounds can impact or adverse impact be justified?	None, although the cost of any change we make to accommodate needs will need to be proportionate to the part of the population this will help.
Is there any current action that addresses issues for any of the groups impacted/adversely impacted?	<p>Improvements to Leisure owned and managed facilities for the benefit of all customers are carried out in priority order based on the findings of the Access Audit.</p> <p>All publicity material is available in a range of languages/large print/Braille/audiO on request.</p>

	<p>Publicity material has been adapted to include the opportunity to collect relevant data from customers.</p> <p>Feedback from customers via surveys, opinionmeter and focus groups is analysed on an ongoing basis.</p> <p>Following a request for a parents' group the disabled membership scheme was amended and added to our e+ card. This process eases the access at the point of entry to Bracknell Leisure Centre, Edgbarrow Sports Centre and Downshire Golf Complex.</p> <p>Bracknell Leisure Centre hosts the "Well Being" team that provides sporting opportunities for customers with physical and/or learning disabilities. The Well Being Team's activities also take place at Coral reef and Downshire Golf Complex</p> <p>Bracknell Leisure Centre and Edgbarrow Sports Centre run specific sessions for older people.</p> <p>Renting a room at Bracknell Leisure Centre to the Bracknell Islamic Society for Friday worship. As well as providing a vital facility to the Islamic Community we hope it also allows people to see some of our other sports services on offer that they can access on other visits to the Centre.</p> <p>Working with childrens' social care colleagues to find out better opportunities for children through the Aiming High for Disabled Children project</p>
<p>What changes will you make to the activity reduce or remove any differential/adverse impact?</p>	<p>Continue with our current projects listed in the section above.</p> <p>Invite parents of disabled children to join our Focus Groups.</p> <p>Introduce specific questions to our user and non-user surveys about the accessibility and suitability of Leisure Services and Facilities.</p> <p>Work with colleagues from adult services on the Transforming Adult Social Care agenda</p> <p>Give careful consideration of the results of the Active People Survey to be released by Sport England in December 2009 (with interim results in December 2008) to identify any further issues we may have and proactively seek to include any groups who may be making limited or no use of our facilities.</p>
<p>Into which action plan/s will these actions be incorporated?</p>	<p>The 2009/10 ECC Service Plan and the 2009/10 Work and Business Plans for the Centres.</p>
<p>Who is responsible for the action plan?</p>	<p>Chris Vaal, Leisure Development Manager, Nick Smith, Senior Leisure Manager and Peter Wright, Head of Leisure Facilities</p>
<p>Have any examples of good practise been identified as part of the EIA?</p>	<p>Our use of a wide range of information channels to find out what services our customers would like to receive.</p> <p>Working in with the "Well Being Team" at Bracknell Leisure Centre.</p>
<p>Has the EIA been published on the Council website?</p>	<p>Yes</p>

Who is the relevant Chief Officer and have they signed off the EIA?	Mark Devon
Which PMR will this EIA be reported in?	Q1 2009-10

