



# Adult Social Care Market Position Statement 2023 - 2025

# Contents

	Slides
Welcome	3
About Bracknell Forest	4-8
Commissioning	9-12
Practice at the heart of what we do	13-14
Working in Partnership	15-18
Residential and Nursing	19-20
Care home	21
Home care	22-23
Supported Living	24-27
Future development	28-31



# Welcome



Thank you for reading Bracknell Forest Council's Market Position Statement (MPS). The MPS provides information that we hope will stimulate a diverse, active market where creativity and energy is encouraged and rewarded.

It is aimed at existing and potential providers of Care Homes, Domiciliary Care (Home Care), Supported Living and Day Services, as part of a broader process to support the local care market to help ensure Bracknell residents live and age well.

We strongly believe that more collaboration between Bracknell Forest Council, NHS, providers of health and social care services, people who access services, and their carers and families, will put us in a strong position to respond to the challenges of an increasingly ageing population.

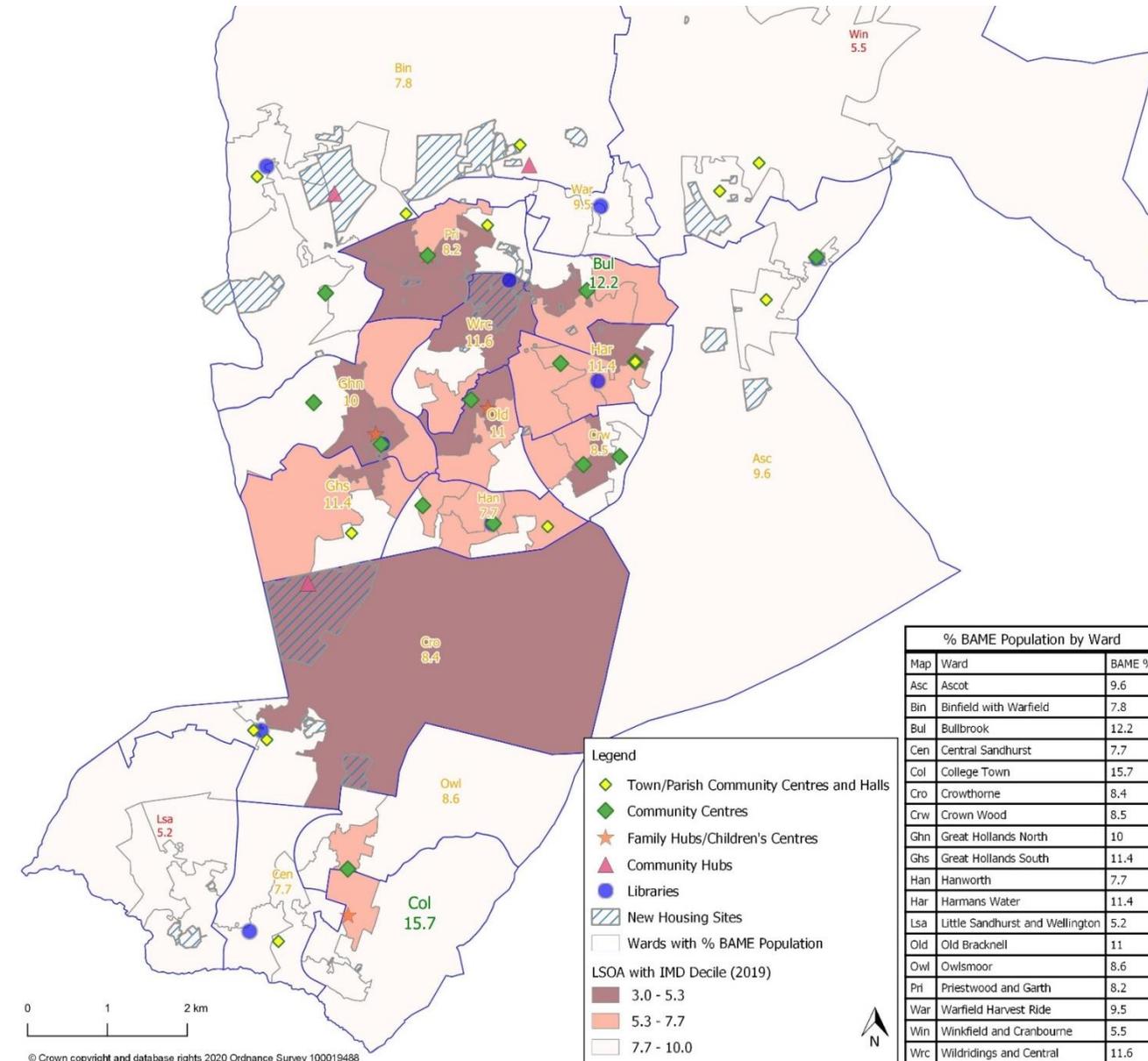
We are committed to ensuring the voices of people with care and support needs is at the heart of service development and provision, as well as ongoing quality assurance processes. By including the voice of people with care and support needs and ensuring greater choice and control over how those needs are met, we hope to provide access to a wide range of good value, high quality and innovative services with good outcomes.

We want to use this document as an opportunity to facilitate more partnership working to meet our strategic priorities. This will include joint learning and engagement to share knowledge and best practice on common priorities such as developing strength based, outcome focused approaches and the effective use of assistive technology.

## **The MPS aims to:**

- Identify a strategic commissioning vision, setting out what the future demand for care and support in Bracknell Forest might look like.
- Provide steer for discussions between Bracknell Forest Council and providers.
- Look at how we can work together to shape the way services are delivered, to best support residents and achieve better health and wellbeing outcomes.
- Enable providers to develop their services to meet local need and demand and understand key elements of our commissioning approach.
- Provide key resources and intelligence to help providers and our partners, to plan for the future and identify areas of need which can jointly be addressed.
- Set out who to contact if providers and partners wish to discuss how the services you deliver might help achieve the outcomes needed.
- Suggest some market opportunities for partners (this is not a comprehensive list of all developments taking place).

# About Bracknell Forest



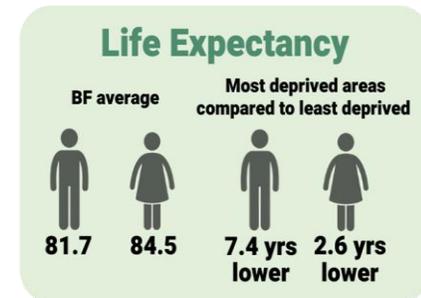
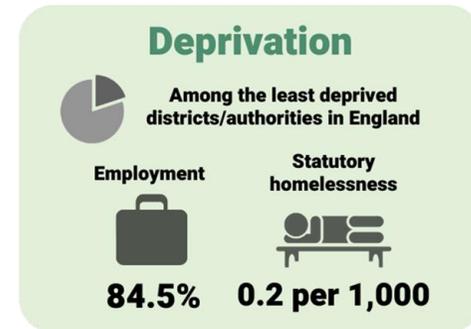
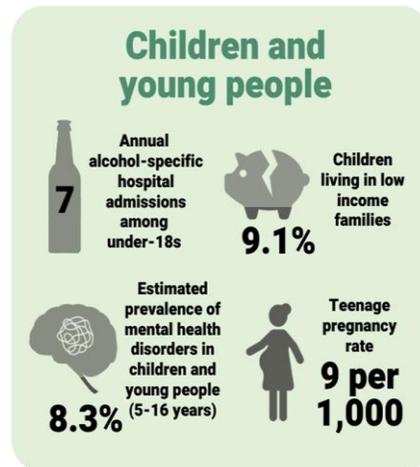
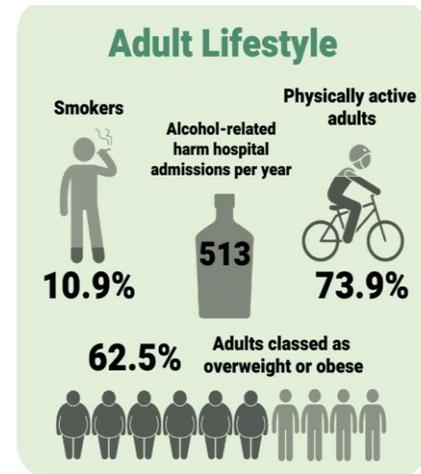
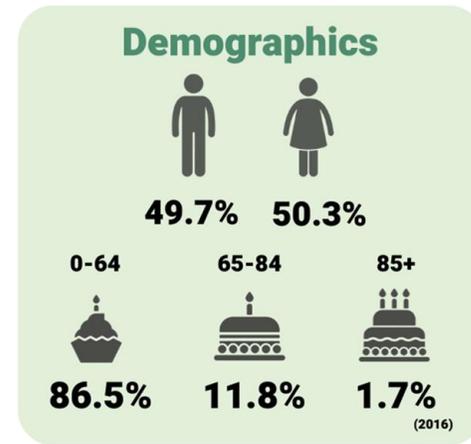
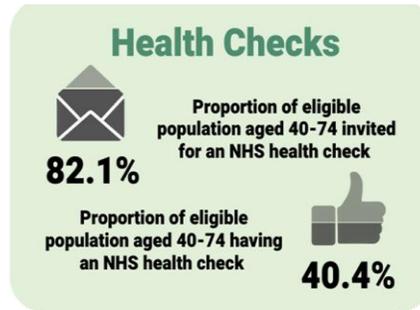
- Bracknell Forest lies 28 miles west of London, at the heart of the Thames Valley and within the county of Berkshire.
- The town of Bracknell is the main urban centre within the borough. It has undergone a significant regeneration in recent years, including the creation of a new town centre.
- The borough is home to a mix of industries and businesses, with technology and business services being prominent. The regeneration efforts have aimed to attract investment and stimulate economic growth.
- The area is projected to see an increase of 8% in the 65+ and 0.03% in the 18 -24 age group respectively between 2020 and 2035 (POPPI).
- Bracknell Forest is one of the 20% least deprived districts/unitary authorities in England, ranked 292 out of 326 local authorities in England.
- Life expectancy at birth between 2016 and 2018 is **81.9 years** for men and **80.7 years** for women. This is higher than the England average.

# Population on a page

The health of people in Bracknell Forest is generally better than the England average. Life expectancy is increasing. Smoking related deaths, deaths from heart disease and strokes are however below national levels.

School pupils from Minority Ethnic Groups have increased from 24.4% in 2021 to 26% in 2022. 13.3% of pupils in Bracknell Forest schools have English as an Additional Language.

The borough's population size has increased by 2%, from around 123,200 in 2020 to 126,200 in 2023. There has been an increase of 32.2% in people aged 65 years and over, an increase of 7.1% in people aged 15 to 64 years, and an increase of 5.7% in children aged under 15 years.

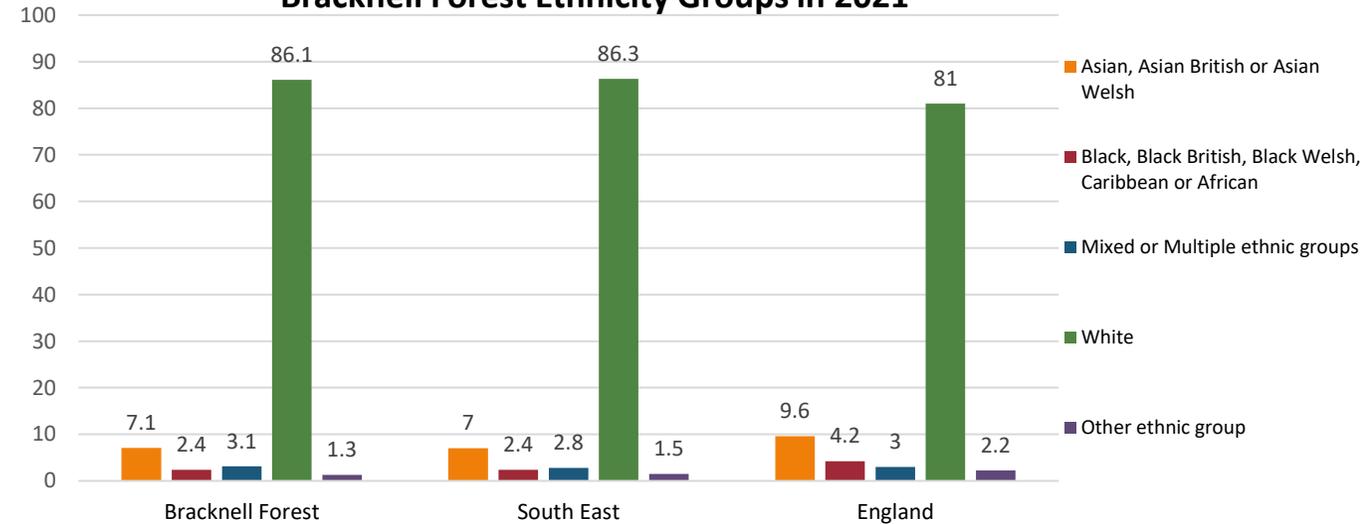


# Population trends

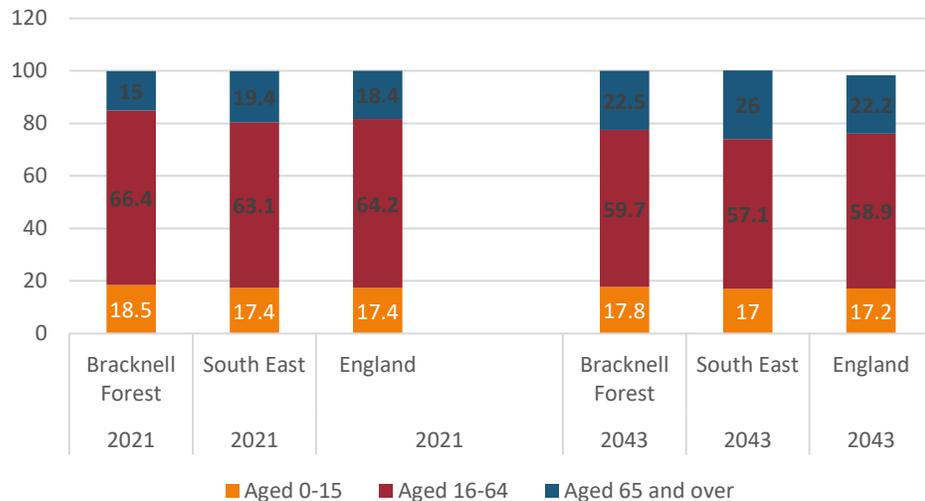
## Our Population Story

- Younger population distribution than in England with longer life expectancy
- Low but increasing number of residents aged 65+
- Low but increasing ethnic minority population
- Smoking related deaths, deaths from heart disease and stroke are below national levels
- Marginally higher female to male ratio
- Generally good health outcomes, pockets with poorer outcomes linked to deprivation and ethnicity

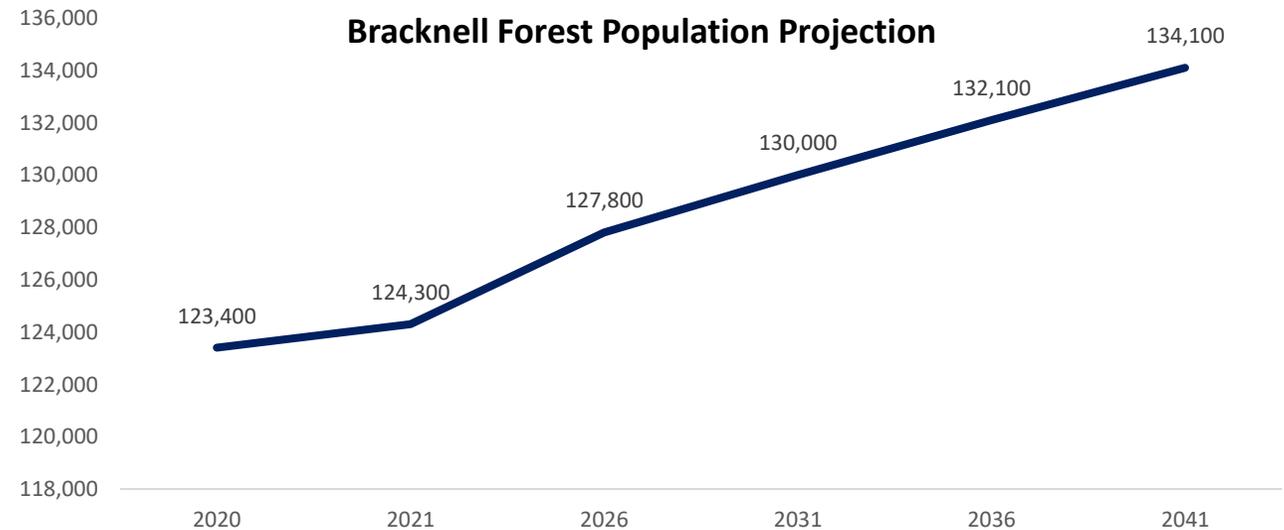
### Bracknell Forest Ethnicity Groups in 2021



### Population projections for all persons by age group

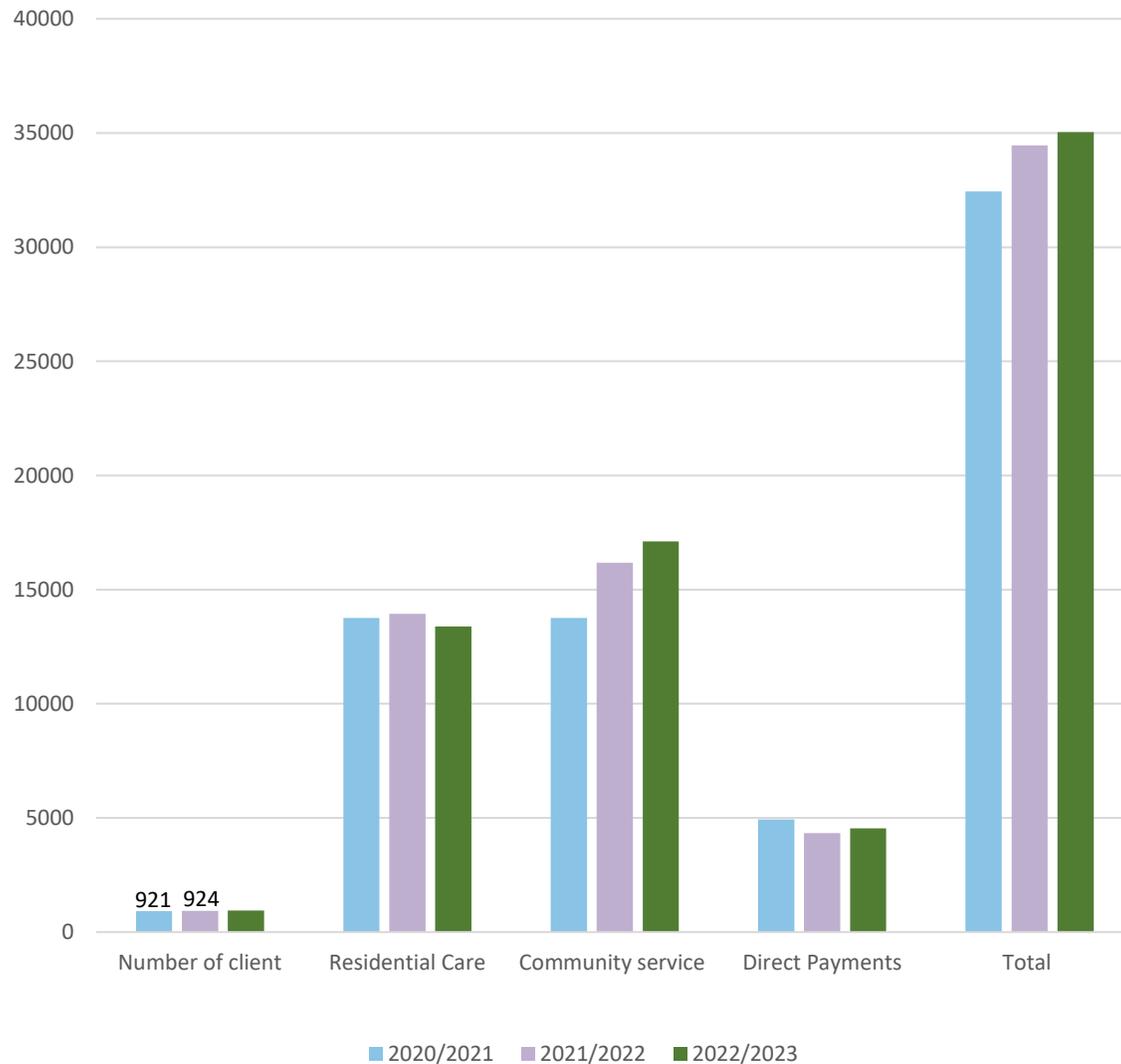


### Bracknell Forest Population Projection



# Understanding the financial context

Adult social care average expenditure by provision



There has been an overall increase in average expenditure by provision. Overall, there has been an 8% increase in total cost of average expenditure between 2020/21 and 2022/23.

This graph underscores the council's commitment to enabling and **empowering residents to stay in their communities** for as long as they want and are able.

Individual placement costs have been increasing - individual needs are **more complex**, and care packages are costing more. We recognise the tension between higher living cost and the cost of delivering quality provisions that meets needs. There is a need to drive better value on the cost of care.

Bracknell Forest is therefore committed to working with our providers to drive service efficiency and consider different and innovative ways of working to address joint objectives to ensure that resources are targeted in a way that supports need.

Year	2020/2021	2021/2022	2022/2023
Number of client	921	924	940
Residential Care	£13,753	£13,938	£13,391
Community service	£13,754	£16,185	£17,110
Direct Payments	£4,931	£4,330	£4,541
Total	£32,438	£34,453	£35,042

# The values that underpin our work...

The Council's values define the way that we aspire to work, and outline what is important to us. They are important for the way that we work together, with our partners and the way that we engage with the people we support.

These values are directly relevant to our vision and strategy for adult social care. We seek to include these values in everything we do to support adults with social care needs in the borough.



## Inclusive

Developing, an inclusive adult social care approach which works to create an atmosphere where everyone, regardless of circumstance, feels valued, included, and supported in leading a full and independent life.

## Ambitious

Maintaining a constant focus on improving the quality of care services by routinely reviewing practices, welcoming innovative ideas, and taking feedback on board.

## Always learning

Embracing, new technology, systemic, evidenced based practice to improve the quality and effectiveness of care

# Commissioning responsibilities of the Care Act 2014

The **Care Act 2014** places duties on local authorities to promote the efficient and effective operation of the market for adult social care.

The ambition is for local authorities to influence and drive the pace of change for their whole market, leading to a sustainable and diverse range of care and support providers, continuously improving quality and choice, and delivering better, innovative and cost-effective outcomes that promote the wellbeing of people who need care and support.

**This means that local authorities should develop and implement approaches to market-shaping and commissioning by:**

- Designing strategies that meet local needs
- Engaging with providers and local communities
- Understand the market and the challenges
- Facilitating the development of the market
- Integrating approaches with local partners
- Securing supply in the market assuring its quality through contracting and contract monitoring

**Principles which should underpin market-shaping and commissioning activity:**

- Focus on outcomes and wellbeing of the service user
- Promote quality services through workforce development, remuneration and appropriately resourced care and support
- Support sustainability
- Ensure choice
- Co-produce with partners

# Our Ambition for People Commissioning

Our ambition is that Bracknell Forest works with its partners to use collective resources to create **good outcomes** delivering **high quality** services and **value for money**.



## Good Outcomes

Residents and communities to design, develop, deliver and quality assure what we together need to do to realise our shared outcomes

Continuously learn about our “system” (the different factors)”

## High Quality Services

Developing a market with a range of ‘good’ providers, services that are valued by our residents as responsive, meeting needs and outcomes.



## Value for Money

Commissioning so that we deliver the best price, savings, use of resources and social value

We will be most effective at this if we:

- Thoroughly understand the needs, strengths, assets and aspirations of our residents and communities
- Work alongside our partners in an equal, give-and-take relationship with Bracknell’s residents and communities to design, develop, deliver and quality assure what we together need to do to realise our shared outcomes
- Continuously learn about our “system” (the different factors that work together to produce good or bad outcomes) and how our decisions affect this, leading us to try new things and change - doing more of what works and less of what doesn’t.

# How we Commission

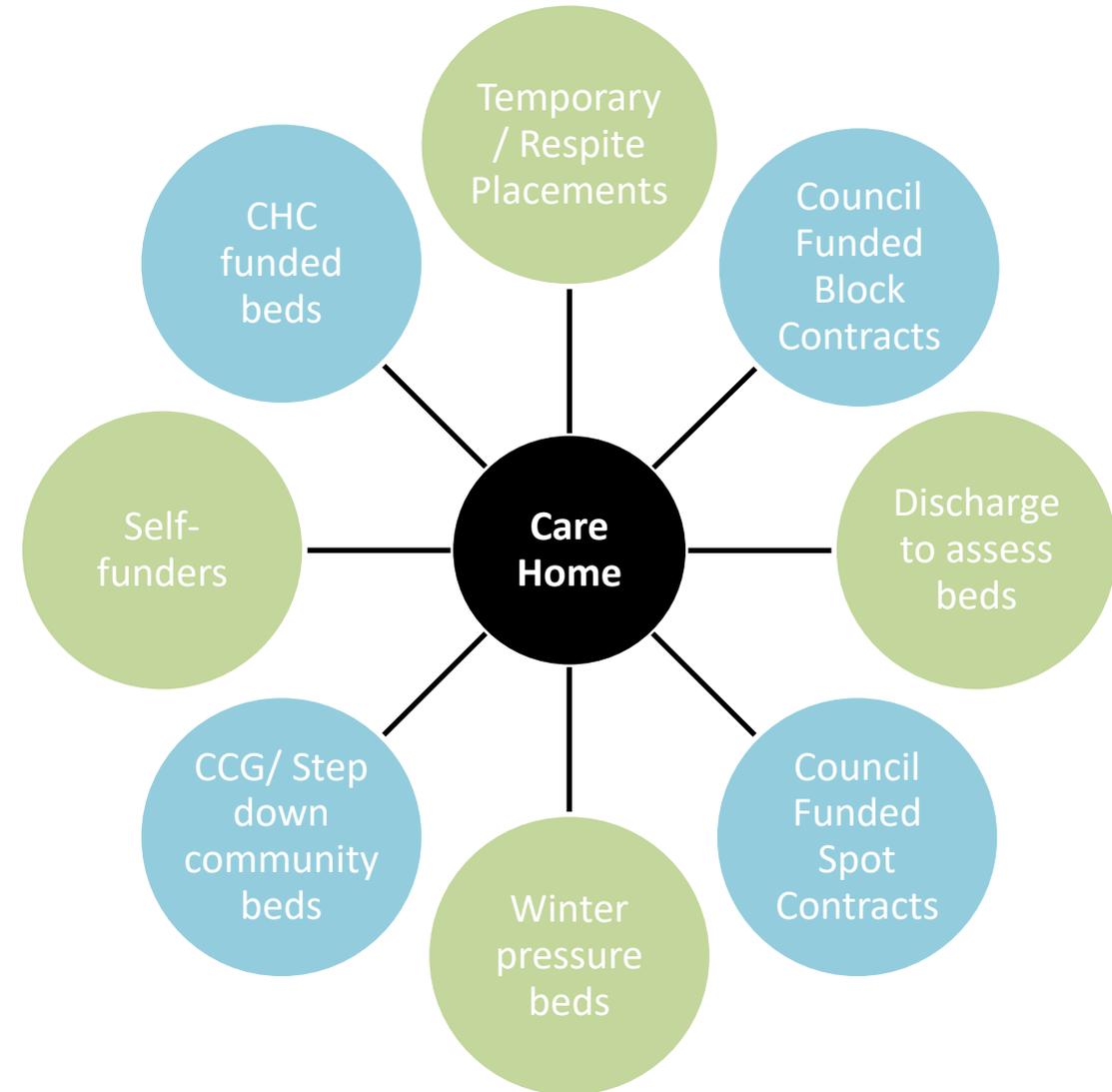
There are several routes to commissioning care home beds. Bracknell Forest continues to collaborate with partners and providers to ensure access to quality care.

Occasionally, we make out of borough placements for several reasons:

- As a small borough we often make placements in neighbouring authorities, which are relatively local. These placements are described as in area, where the distance is within 25 miles of Bracknell Forest
- Commissioned on request by family members
- Where the level of need is such that there are no in borough placement that can fulfil the individual's specific requirements for example placements for complex and challenging behaviour

We are aiming to ensure that the most effective and efficient services are available for our residents by:

- **Reducing hospital admissions** from Residential and Nursing Care
- Identifying the types of services which are difficult to source and considering **new approaches** to meet those needs
- Making the **best use of technology** to deliver care where possible
- Working with providers to make **respite care** more accessible for families
- **Working with providers** to flex their services to meet different needs



# Teams involved in Commissioning Services

## **Access to Resource Team**

A Placements Officer puts people at the heart of the decision making and are the link between the social worker / practitioner and the providers. They match the identified care needs from the operational teams' assessments to the services offered by known providers.

## **Commissioning Team**

Commissioning looks to understand the needs of the service user and develop the market of providers to meet this need. The commissioning team follows robust processes to ensure the best available care is secured to meet the identified needs of the service user.

## **Community Mental Health Team for Older Adults - CMHTOA**

Provide a range of services to individuals with physical and/or mental health needs which includes individuals living with dementia (irrespective of age), and individuals with complex or serious mental health challenges. The age is usually 65+, however, the defining factor is the degree of frailty. CMHTOA accepts people from an earlier age if they are better supported by the OA service. The team support with the right-sizing of Packages of support.

## **Community Team for People with Learning Disabilities – CTPLD**

Supports people living in the Community who have a Learning Disability or Autism

## **Adult Community Team – ACT**

The Adult Community Team offers support designed to maintain and promote the independence and well-being of disabled and older people, as well as supporting informal carers such as family members and partners. This is done through the ongoing assessment of needs, active support, the securing of care packages and ongoing review

## **Direct Payment Team**

The Self-Directed Support Team helps co-ordinate between the Social Care Teams, Finance Team and the family by offering support and advice for people to source their own care. Alternatively, the individual may opt for a Direct Payment.

## **Community Mental Health Team – CMHT**

Supports people living in the community who have complex or serious mental health challenges.

## **Intermediate Care Team**

The Intermediate care team provide short term targeted support to help recovery following hospital admission or those recovering from an acute illness being treated at home.

# Practice at the heart of what we do...

## Our core principles of practice

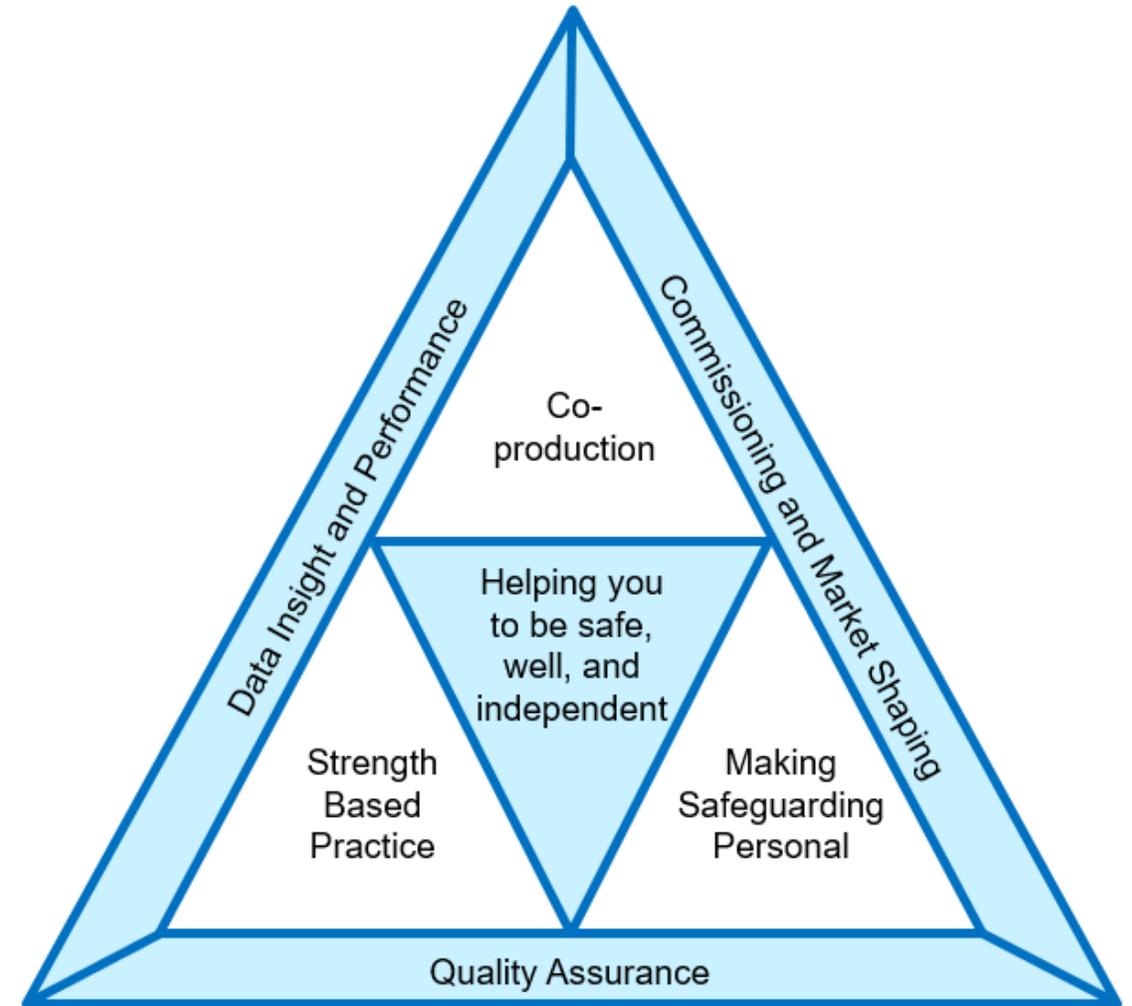
**Our ambition is to support adults, people with disabilities, and those who care for them in Bracknell Forest to live safe, independent, fulfilling lives, in good health for as long as possible**

- *We will improve our approach to personalised services by always putting the person at the centre of everything we do.*
- *We will put a strong emphasis on proactive, preventative, and coordinated care and support by working with our partners in health and the community.*
- *We will develop streamlined services through partnership and coproduction with users and carers.*

A system that supports our ambition...

We will put in place systems to enable practitioners to excel in their roles and deliver the best outcomes for the customers they serve.

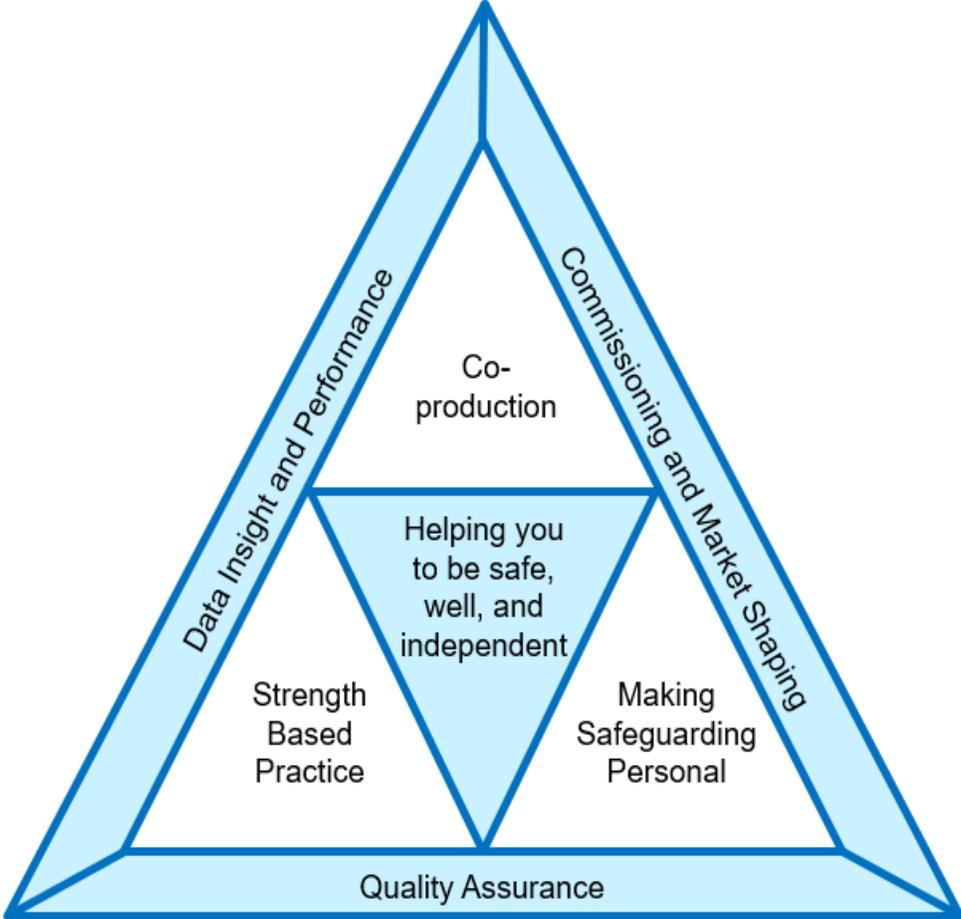
To ensure that people can live well, we will work closely with partners, organisations and communities and give them the tools they need to achieve the best results.



# Supporting people through their social care journey

Our new adult social care pathway is the way that we are organising our services to be able to support people in the best possible way.

It will help the people we support and our colleagues to understand how we work and ensure we provide the right support, to the right people at the right time.



# Working in Partnership to deliver change and innovation

## Working in Partnership

By sharing our future direction, identifying gaps in provision and different ways of providing support, we would like our MPS to signal a collaborative way of working with our current providers and those who are interested in expanding their offer into Bracknell. Working in Partnership we hope to deliver Change and Innovation



## Over-arching principles:

- All health and social care system partners working together to promote well-being, prevention and strong communities across all levels of support.
- Working collaboratively with the whole market to ensure sustainable, quality and affordable provision.
- Working with providers to develop and commission outcome-based models that meet needs and agreed outcomes within a limited budget.
- Using market intelligence to understand the cost of services, use of benchmarking and quality indicators to deliver affordable quality in the local market.
- Working with the market to develop Extra Care facilities within our boundaries
- Reduce out of area placements as much as possible – looking to upskill the local market so that people can remain in the borough where possible

# Working in Partnership to deliver change and innovation

## Residential & Nursing Homes

### We are looking for providers who can:

- Adapt to the increasing needs of an aging population facilitating solutions as they arise and evolving service in line with best practice.
- Plan for how they will involve people in making choices about the ways in which their support is provided.
- Provide consistency of care and compliance to service delivery expectations.

### Principles:

- We believe in outcomes-focussed commissioning - exploring the outcomes that an individual would like to achieve and commissioning services to meet these outcomes.
- Deeper integration of services across health, social care and the voluntary sector working in partnership and collaboration.

## Domiciliary Care (Home Care)

### We are looking for providers who can:

- Provide quality support and care to enable people to remain at home for as long as they are able to.
- Explore the use of Assistive Technology enabled care to better meet clients' needs.
- Bring ideas forward on how we might be able to deliver Domiciliary Care differently to meet complex demand requiring enhanced care.

### Principles:

- We believe in early intervention, medium level reablement support and high level of on-going support.
- More integration of services across health and social care and the voluntary sector

## Supported Living

### We are looking for providers who can:

- Support us to ensure that the right resources are in place for young people with learning disabilities and/or autism as they approach adulthood.
- Provide a personalised level of care that promotes individual choice and control.
- Looking for providers who can support complex needs with specialist staff.

### Principles:

- The preferred model of support is Supported Living, however, there is recognition that some service users who have complex needs may require a residential setting.
- More integration of services across health and social care and the voluntary sector

# Working in Partnership to deliver change and innovation

In fulfilling our ambition to enable people to stay at home in their community for longer we know that a flexible service will need to be available on a 24/7 basis. We are looking to work with providers, voluntary sector and other partners who can provide:

## Day Opportunities and Respite/ Short Breaks

### We are looking for providers who can provide:

- Flexible day opportunities, including building based and community-based activities that offer choice and control
- Opportunities that enable people to connect with and participate in mainstream activities in the community.
- Flexible support for both planned and emergency respite/ short breaks. The offer should include accommodation-based respite as well as alternative support options that enable carers to take a break from their caring role.
- Support that enables carers to maintain their health and wellbeing and continue caring
- Support locally to avoid people having to travel far to access support
- Services that are flexible and responsive to the needs people and carers

### Principles:

- We want to create an environment where it is easier for people to choose less formal, more personalised care that meets their need.
- People should feel able to access respite and day opportunities, such as, employment, education, volunteering and leisure activities as well as short breaks.

## Mental Health

### We are looking for providers who can provide:

- Community-based services for people with mental health needs in a way that maximises their independence so that they feel in control of the support and care that they receive
- Support for people to feel able to maintain the social and support networks that are important to them and maximise opportunities for community involvement, including meaningful engagement through, for example, employment and education.

### Principles:

- We believe that people should have a choice of a range of providers offering high quality, safe and appropriate services from a vibrant and diverse marketplace;
- People should be empowered to drive and shape the services they receive and have the right an integrated approach to the planning and delivery of support and care

# Working with us

## CQC ratings and Quality Assurance

- We look to work with CQC registered providers rated **Outstanding** or **Good**
- Where an existing provider's rating is downgraded, we will work with the provider using our established Quality Assurance and Safeguarding framework to drive improvement
- As part of our commitment to Quality Assurance and Safeguarding we work with providers from the outset of their contract with us, using our contract management toolkit to ensure compliance and adherence to standards
- Through the Care Governance Board, Quality Assurance and Safeguarding concerns are addressed and Providers are supported in evidencing progress against Improvement Plans, ensuring ongoing continuous improvement.

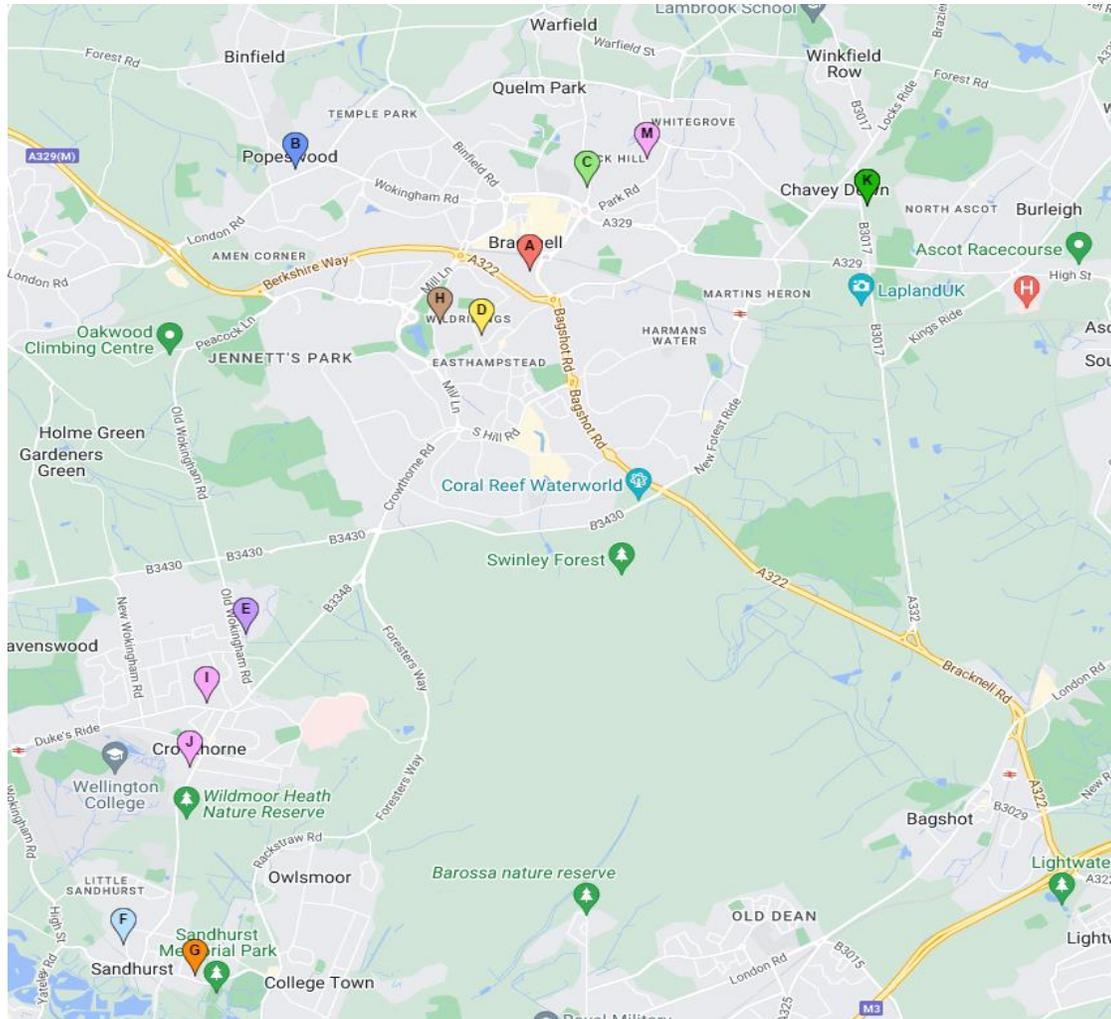
## Social Value

- At Bracknell Forest Council, we are fully committed to wider social benefits and the environmental wellbeing of our borough, embracing fully the duties set out in the Public Services (Social Value) Act 2012.
- In doing so, we welcome providers that can bring additional social, environmental and economic wellbeing benefits to service provisions and the local communities in a way that maximises Social Value as part of our holistic approach to quality service provisions.

## Engagement and Procurement

- We actively engage with existing providers through Provider Forums, sharing useful information regarding best practice, events, training and other information relating to health or social care.
- We welcome dialogue with potential providers to understand their vision for delivering services that meets the needs of our residents.
- We carry out marketing testing to gain level of interest in new ideas that could be commissioned, and all tender opportunities are published on our e-procurement platform 'South East' portal
- We work collaboratively with surrounding Local Authorities to explore shared solutions
- Please direct any enquiries to [Contracts.team@bracknell-forest.gov.uk](mailto:Contracts.team@bracknell-forest.gov.uk)

# Residential and Nursing Care Homes (In Borough)



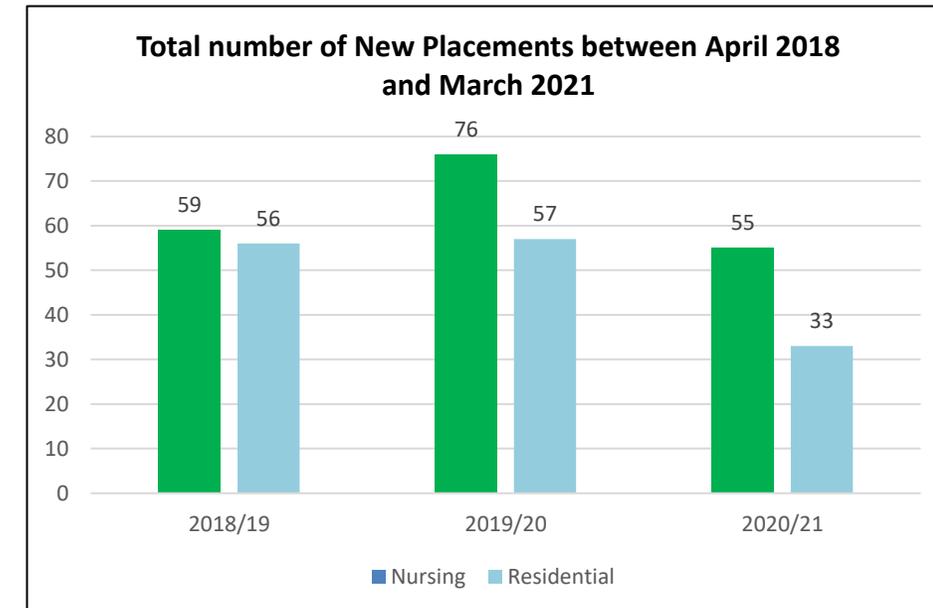
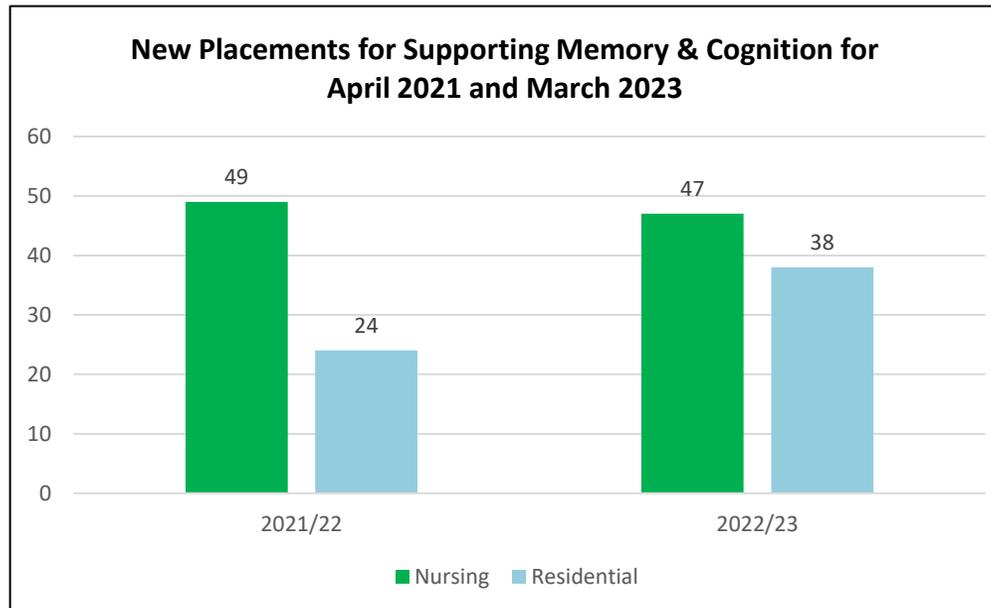
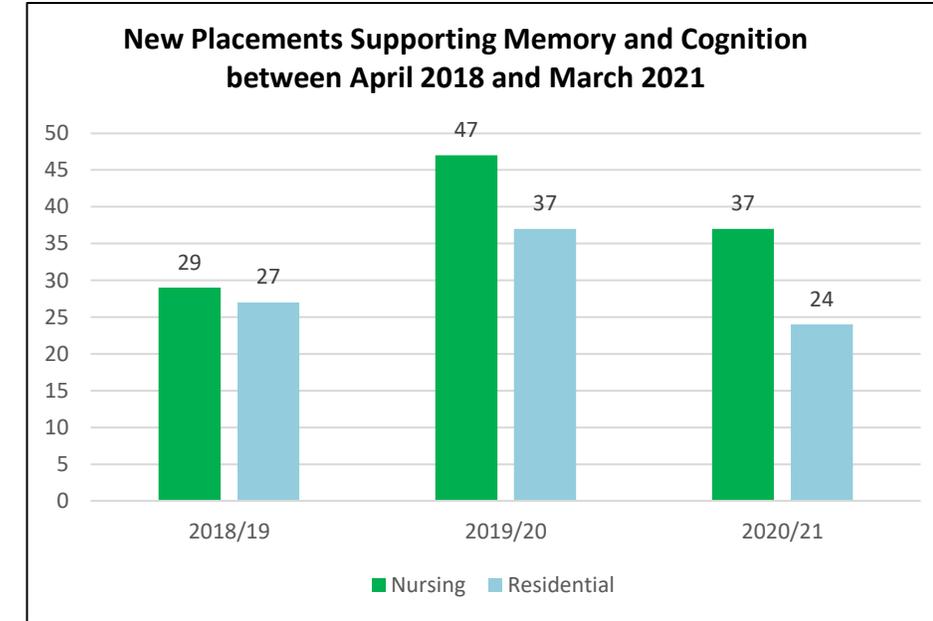
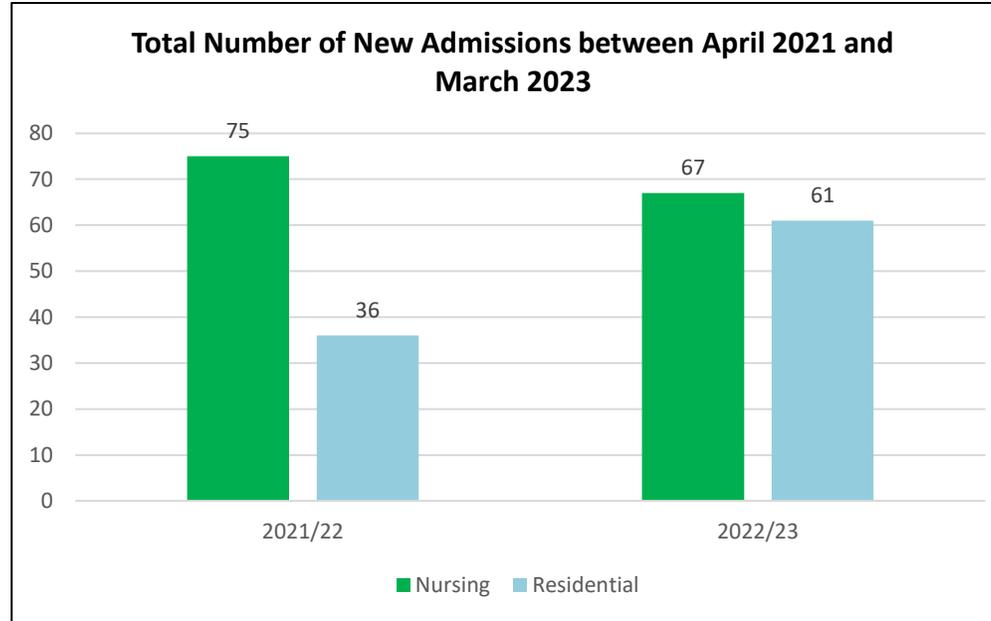
There are currently 13 care homes in our borough with a total of 498 beds which offers a mixture of residential and nursing beds. As of July 2023, 111 of these commissioned placements are becoming more complex in need and there is **increasing demand for nursing dementia and challenging behaviour** beds which are becoming more difficult to source.

Markers	Name of Care Home	Types of care
A	Astbury Manor	Residential
B	Beech House	Residential
C	Bickerton House	Residential and Nursing
D	Bracknell Care Home	Residential and Nursing
E	Bucklers Lodge	Residential
F	Fourways	Residential
G	Haldane House	Residential and Nursing
H	Heathlands	Dementia Nursing
I	Pinehurst	Residential
J	St Brendan's	Residential
K	St David's	Residential
K	St Christopher's	Residential and Nursing
M	The Lodge	Residential

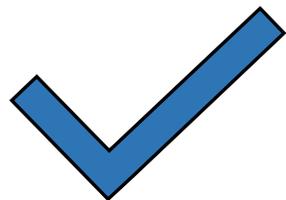
# Residential And Nursing Care Demand

## Residential and nursing care demand

- Both nursing and residential placements numbers rose in 2020 despite the effects of Covid-19. Placements supporting memory and cognition accounts for 59.8% of all adult social care placements made in April 2018 and March 2021 period.
- As we plan for the projected increase in the number of residents age 65+ and the corresponding estimated increases in people presenting with dementia, we are open to hearing and working with providers with expertise in supporting memory and cognition to support our residents with being independent for as long as they are capable to



## STRENGTHS



- Provider engagement
- Collaborative working with commissioners across East Berkshire widens our market making
- Bracknell an attractive proposition for would-be providers.
- Partnership working with Health partners to support discharge, joint packages of care and a Home First Strategy.

## CHALLENGES



- Sourcing complex needs care
- Capacity of the provider market
- Working with providers to maintain a local presence
- Provision of good local dementia care
- Impact of Covid on demand for residential and nursing care homes
- Increased demand on providers around Covid compliance

## NEXT STEPS



- Increasing supply of dementia care facilities (Development of Heathlands)
- Matching provider specialism with the need of the population for example double-up care, bariatric needs etc.
- Use of assistive technology to deliver care where possible
- Home care first approach

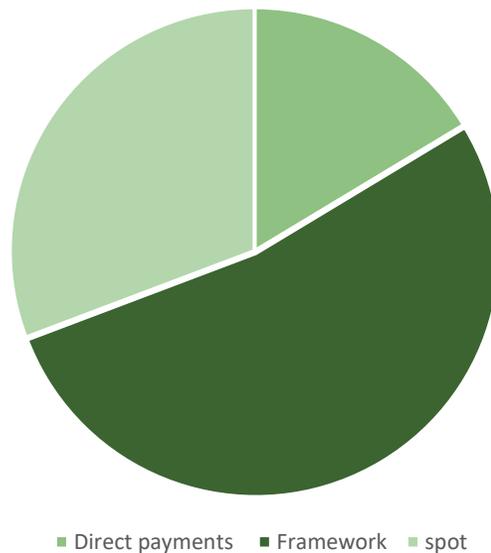
# Home Care overview

Home care is provided to people who still live in their own homes but require additional support to remain there. This may include activities such as household tasks, personal care and any other activities that allows them to maintain both their independence and quality of life – preventing and / or delaying more costly solutions such as residential care.

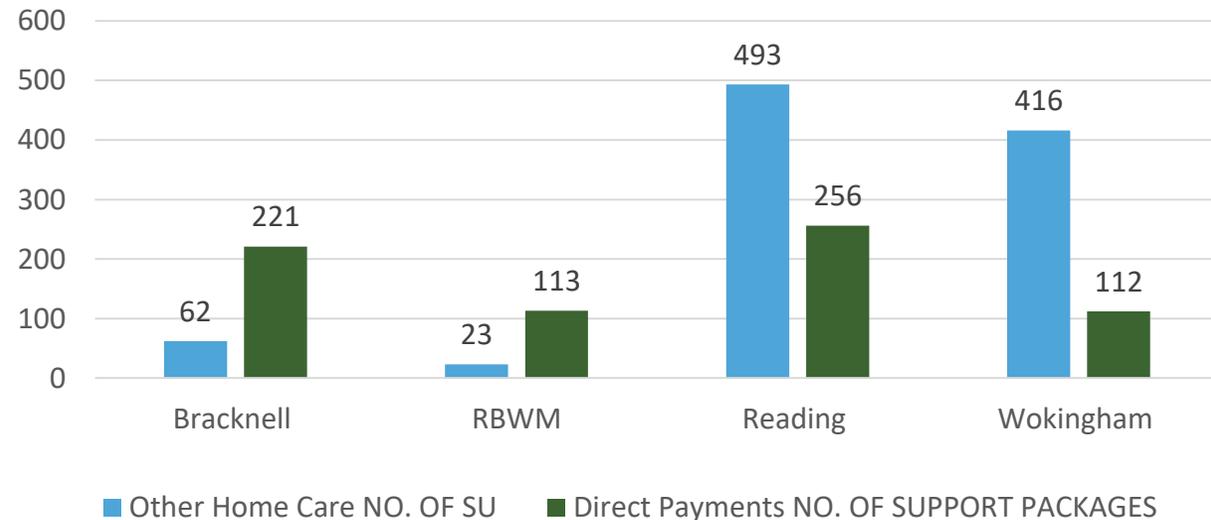
A significant proportion of service is delivered by Framework providers, followed by Direct Payments and then Spot purchased.

A comparison of direct payments service users was carried out with neighboring which shows that the boroughs Bracknell Forest and The Royal Borough of Windsor & Maidenhead have a high proportion of Direct Payments in comparison to Reading and Wokingham which show the reversed trend.

Home care service users

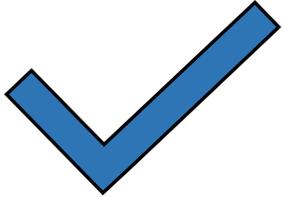


Direct Payment Comparison with neighbouring Local Authorities



# Home Care: State of Bracknell Forest's Market

## STRENGTHS



- Providers that meets service users' needs and requirements
- Maintaining service users' independence
- Partnership working with Health partners in supporting discharge and joint packages of care
- Maintain strong working relationship with providers
- Sufficient CQC regulated providers to deliver support

## CHALLENGES



- The greatest challenge facing the market is the recruitment and retention of high-quality staff with the right values and skills
- Consistency of dedicated staff to service users
- Maintaining level of providers within Bracknell

## NEXT STEPS



- Ensure that all care is person-centred, striving for the best for each individual service user, focusing on reablement delivered through strength-based practice
- Maintain and enhance good working practices
- Ensure that providers meet required criteria to support service users

# Current Number of people open to our Social Care Team for People with Learning Disability (CTPLD)

Over the pandemic the number of people accessing Supported Living packages in the CTPLD team fell. This could be attributable to families choosing to look after their loved ones where possible.

The corresponding increase in uptake coincides with the easing of restrictions, in no small part due to the efforts and confidence in service inspired by our providers. Most people requiring packages have now resumed their provisions.

We are in the process of designing a framework to enable us to work more effectively with organisation that provide services that meet the needs of the person receiving support.

Open case-load with service in place report 31.03.2023

Band	CTASD	CTPLD	Total
18 – 29	31	141	172
30 – 49	21	114	135
50 – 64	22	123	145
65+	5	77	82
Total	79	455	534

Data source: Bracknell Forest Council's Business Intelligence, August 2023

# Supported Living for Learning Disabilities Overview

We work consistently with a group of providers who can meet the specific needs and requirements for service users. As a Council we ensure to maintain a strong professional relationship with our providers to encourage open communication.

An area of the market that requires development is the provision of specialist providers who are able to meet the needs of people with highly complex and challenging behaviours.

Each package of support is person-centred to meet the individual's requirements and social workers are responsible for securing accommodation and packages of care. We strive to ensure that all Supported Living settings are in-borough, the heat map shows where our Supported Living residents are based.

People with learning difficulties and /or autism who wish to live in their own homes independently, are supported to maintain their independence through Supported Living.

People who access supported living have a range of needs which varies in complexity. Some people have a single diagnosis of autism and require very little additional support while others have more complex needs which may require more intense support for example 1-1 support, waking nights, or sleep-in support.



# Supported living for learning Disabilities overview

Supported Living provision in Bracknell Forest has evolved over a number of years. The council is recognised for performing well in ensuring local supported living models are prioritised over traditional residential and nursing models.

The level of service ranges from community support of a few hours a week, up to 24/7 supported living packages, including waking night staff.

The Council is undertaking a tender process to introduce a new Framework for Independence Support and Supported Living services. The Framework is due to commence on 1st April 2024. This will replace the existing spot contract arrangements.

The CTPLD service manages a caseload of **460** people of which **375 LD** and **85 ASD** (2023/24).

## Age profiles of those receiving Accommodation & Housing Support

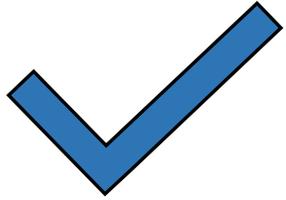
- 
- 80+ = 6 (all LD)
- 70-79 = 13 (12 LD, 1 ASD)
- 60-69 = 46 (all LD)
- 50-59 = 68 (56 LD, 12 ASD)
- 40-49 = 42 (36 LD, 6 ASD)
- 30-39 = 30 (23 LD, 7 ASD)
- 18-29 = 47 (35 LD, 12 ASD)

### In shared settings

- Housing is mainly provided through Nomination Agreements between the Council and 14 Housing Associations/ Landlords. Some of these properties have been specially adapted and property type ranges from one-bedroom flats to shared housing for up to 5 people.
- Compatibility is an important consideration for the learning disability team when supporting people to move into a supported living setting.
- The Council is developing a new supported living scheme for adults with learning disabilities in Bracknell Forest. The new build accommodation, due to open in 2025, will consist of 4 x 5 bedroom apartments.

# Supported Living: State of Bracknell Forest's Market

## STRENGTHS



- Established provider market
- We source our own accommodation and do not rely on our care and support providers for this element of service
- Multi-agency approach with Adult Social Care and health teams to support providers, facilitate peer support between the providers in terms of sharing ideas, successes and challenges

## CHALLENGES



- Sourcing complex care needs when accompanied by challenging behaviour
- Limited number of provider in specialist need areas
- Supply of suitable accommodation in Borough

## NEXT STEPS



- Continue a high level of communication and support with providers in a multi-agency forum
- Monitor the outputs of Access to Resources for placement trends
- Ensure accommodation requirements are tracked alongside the Approaching Adulthood team

# Future Needs and Demands

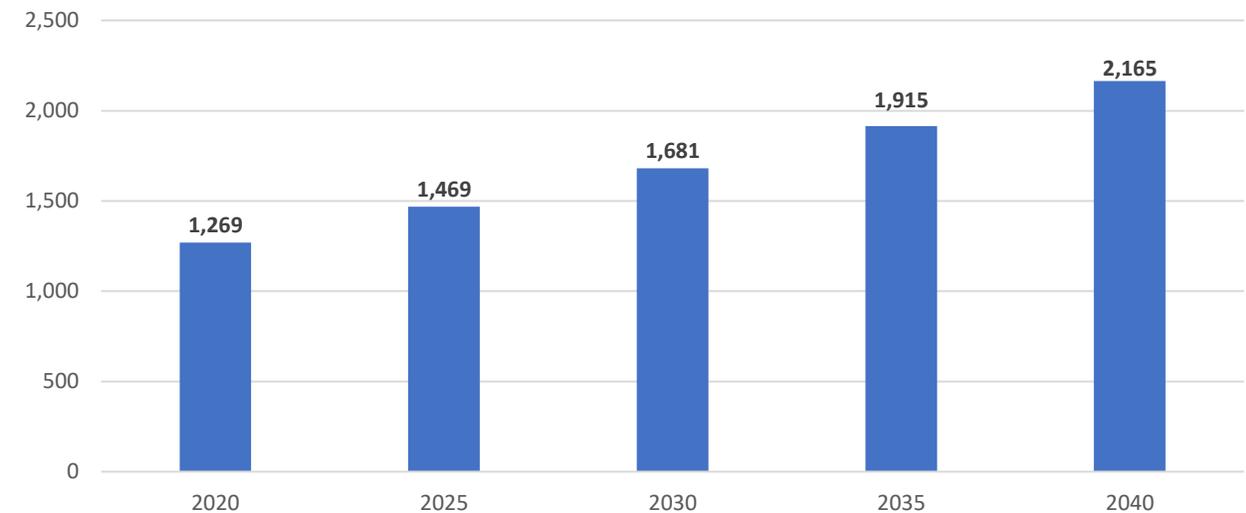
## What this means for the market

As residents age, the demand for Adult Social Care will **continue to increase** as evidenced in the POPPI projection graphs. Some of the increased needs is met by Heathlands Care Home which is our dementia nursing provision.

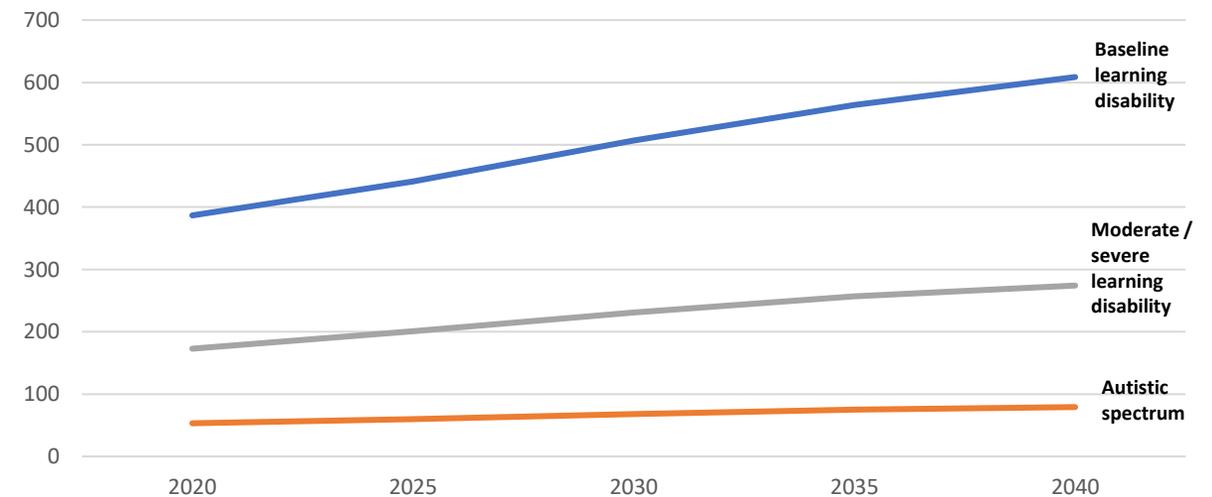
We continue to seek opportunities to work in co-production with our providers to prepare for the expected increase in need by:

- Ensuring that we create the conditions that enable people and communities to have the opportunities to help themselves.
- Developing a **varied market** that can adapt to demand, we will develop our offer of support to meet **greater complexities** and work with providers to develop and deploy **technological solutions** in delivering care
- Enabling **choice and control** so that residents can access the services that they need.
- Creating a **sustainable** market that delivers value for money
- Working with providers that can support most **effective and cost-effective way** of supporting older people with social care needs and multiple long-term conditions to live **as independently as possible**

## Projected increase in Dementia for people in Bracknell aged 65+



## Prevalence for Learning Disabilities in residents age 65+



# Future Demand

## What this means for the market

As the population ages, POPPI projects an increase in risk of falls as well as increases in the number of people leaving with limiting long term illness. As the market for these needs increases, there is a need to develop a community based early engagement and intervention service(s); that will, where possible prevent escalating need. We will adopt a solution focussed approach, willing to explore alternative arrangements to meet specific need. Thinking outside of the box and working with confidence and expertise.

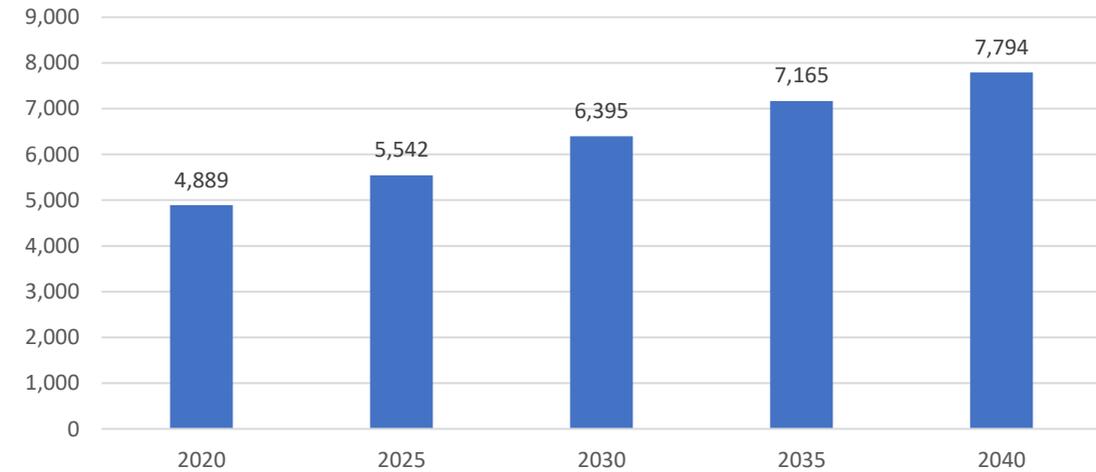
## To deliver on a fit for purpose service we will:

Embrace **innovation including the use of technology, flexibility**, quality of service provision and a **professional** integrated approach.

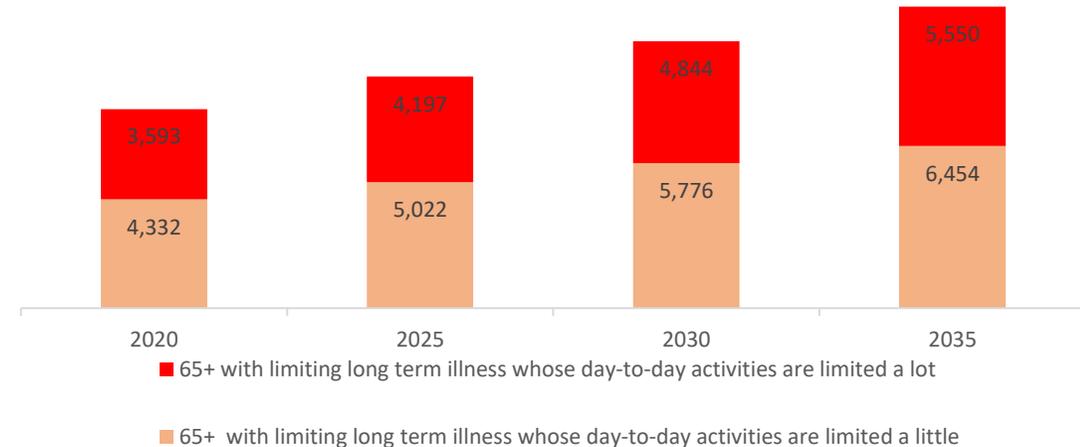
Bring **competitive** pricing and value for money to the local market.

**Transparent** pricing structure with emphasis on delivery, cultivating a skilled and committed workforce for the delivery of the **best** care at the cost agreed.

Projected risk of falls in residents aged 65+

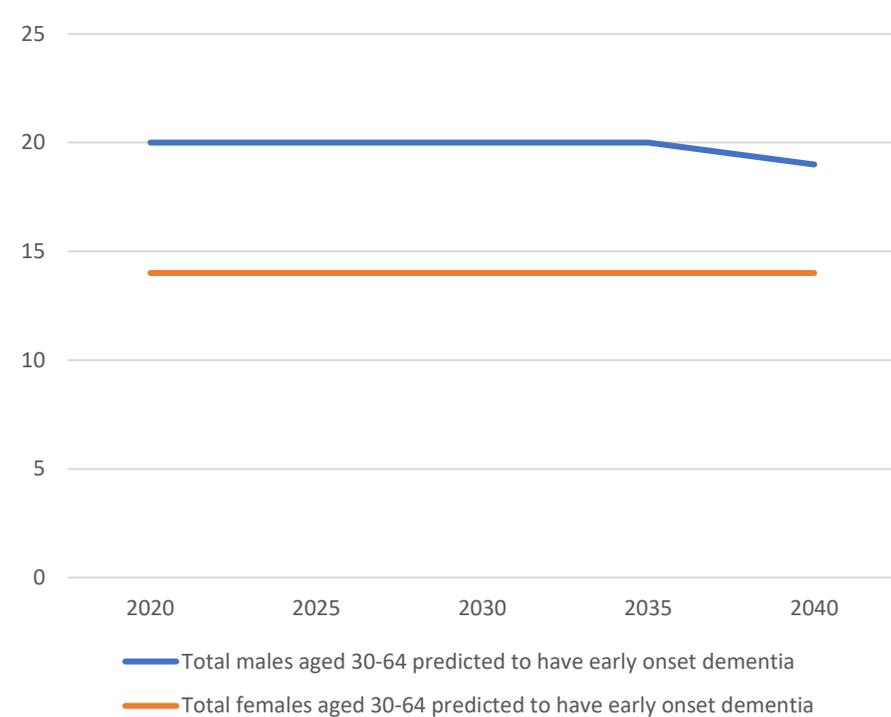


Projected residents with limiting long term illness

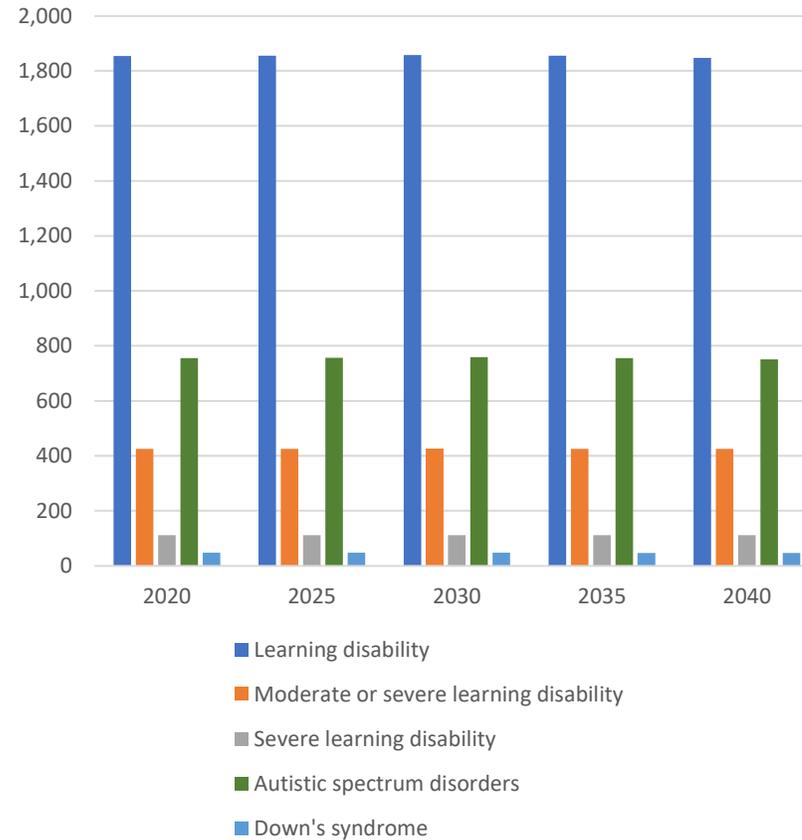


# Future Demand

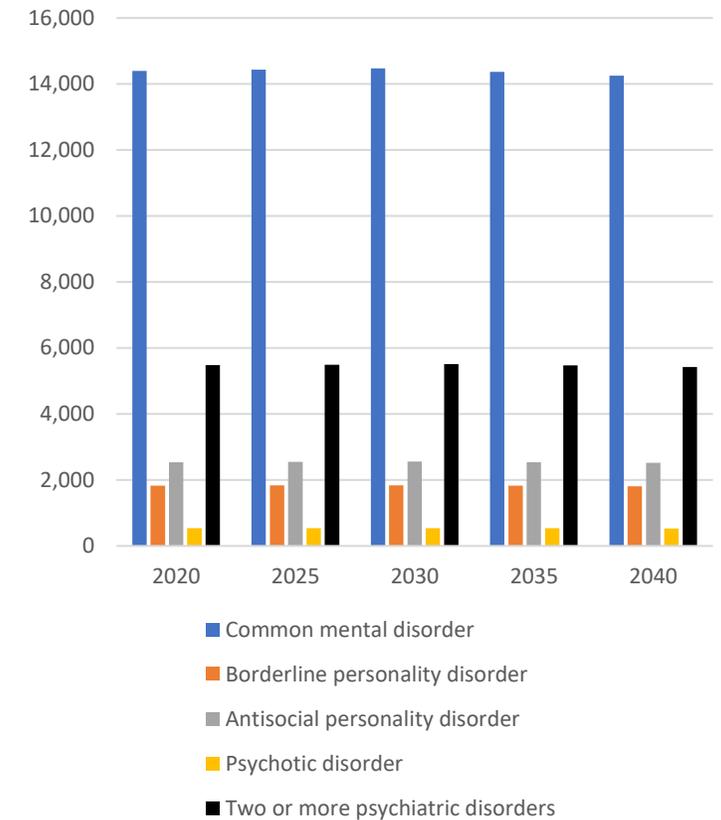
Predicated prevalence of early onset Dementia in residents 30 to 64 by gender



Predicted prevalence of learning disabilities in residents aged 18 to 64



Predicted number of people aged 18 - 64 to have mental health problems



## What this means for the market

We are looking to continue our work with providers to strengthen Supported Living provision, by developing flexible framework with personalised support models that are responsive to a complex and changing needs, to enable individuals to:

- Obtain and manage **safe and stable housing**
- Take up **training, employment and volunteering** opportunities
- Develop support networks through **befriending and peer support** to overcome isolation and feel involved in the community
- As commissioners we will continue the development of a mixed market for day services and respite support.

# Future Demand

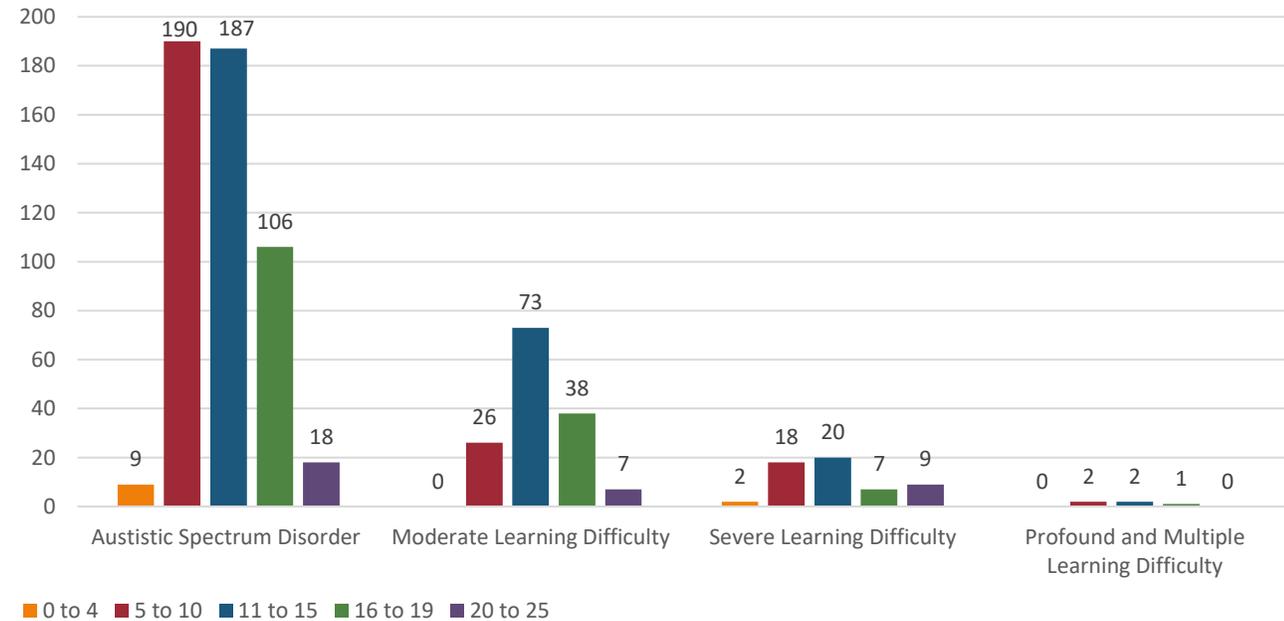
Whilst data from the SEN2 returns shows the highest level of need in Children and Young People with an EHCP in the 0 – 19 age group, not all Children and Young People on the return are expected to transition to the care of CTPLD.

Planning by our Preparing for Adulthood team shows that we can expect to see **14** young people in **2022/2023** transition to CTPLD. These numbers are not exceptionally high, but the combination of complex need and challenging behaviour will have a significant impact on the demand and cost of provision.

Predicting Adults Needs and Services (PANSI) provide data which suggests that in 5 years' time Bracknell will experience an increase in people with LD and/or Autism at a higher rate than the South East and the rest of England

Number of CYP with Autism and Learning Difficulty according to age group

Data taken from SEN2 return 2022



## Local, Regional and National Future Demand Predictions of People with LD and/or Autism (Increase)

Area	2020-2025	2020-2035
Bracknell Forest	+3.4%	+8.1%
South East England	+2.9%	+9.1%
England	+2.5%	+8.1%