

Theme	Ref	Metric	Indicator	Datasource	RAG at Q1 24/25	Latest result at Q1	Latest result date	2024/25 Target	Variance vs. target at Q1 24/25	Previous result	Previous result date	Trend at Q1 24/25	Variance vs. previous result at Q1 24/25
Economic performance	EP1	Competitiveness	UK Competitiveness Index Position	UK Competitiveness Index (UKCI)	Amber	35	2023	34	2.9%	34	2019	Slightly worse	2.9%
Economic performance	EP2	Productivity	GVA per job filled	ONS	Amber	£76,178	2021	£77,000	-1.1%	£76,570	2020	Slightly worse	-0.5%
Economic performance	EP3	Knowledge economy and specialism	Percentage of knowledge economy businesses		Red	17.29%	2023	22.99%	-24.8%	18.18%	2022	Slightly worse	-4.9%
Economic performance	EP4	Internationalisation	Number of foreign owned 250+ companies		TBC				TBC	TBC	TBC	TBC	TBC
Business competitiveness	BC1	Business growth	Business growth rate	NOMIS	Red	-2.68%	2023	-2.00%	-34.0%	-2.14%	2022	Significantly worse	-25.2%
Business competitiveness	BC2	Business creation and survival	Business births per 10,000 WAP	LG Inform	Red	51.0	2022	77.7	-34.4%	53.2	2021	Slightly worse	-4.1%
Business competitiveness	BC3a	Business size structure	Percentages of companies £1m-£5m turnover	ONS	Amber	7.05%	2023	7.10%	-0.7%	6.57%	2022	No change or better	7.3%
Business competitiveness	BC3b	Business size structure	Percentages of companies 50-249 / 250+	ONS	Amber	2.64%	2023	2.74%	-3.6%	2.74%	2022	Slightly worse	-3.6%
Business competitiveness	BC4	Key industries and sectoral shift	Percentage of businesses in key sectors		TBC				TBC	TBC	TBC	TBC	TBC
Business competitiveness	BC5	Information & communications	Percentage of ICT businesses	ONS	Red	12.67%	2023	19.26%	-34.2%	13.47%	2022	Slightly worse	-5.9%
Business competitiveness	BC6	The visitor economy	Annual visitors to Bracknell Forest (3 year average)	Visit Britain	Amber	1,353,000	2019	1,500,000	-9.8%	1,312,000	2018	No change or better	3.1%
People, work and wellbeing	PWW1	Population change	Prime working age percentage	ONS	Green	36.01%	2021	32.08%	12.3%	38.46%	2011	Slightly worse	-6.4%
People, work and wellbeing	PWW2a	Qualifications and skills	Educational attainment NVQ3+	NOMIS	Amber	68.8%	Jan-Dec 2022	70.2%	-2.0%	58.2%	Jan-Dec 2021	No change or better	18.2%
People, work and wellbeing	PWW2b	Qualifications and skills	Educational attainment NVQ4+	NOMIS	Amber	45.5%	Jan-Dec 2022	49.2%	-7.5%	39.1%	Jan-Dec 2021	No change or better	16.4%
People, work and wellbeing	PWW3	Employment and employment specialisms	Percentage of jobs in knowledge economy and specialisms	NOMIS	Amber	17.39%	2021	18.96%	-8.3%	18.94%	2017	Slightly worse	-8.2%
People, work and wellbeing	PWW4	Occupational structure	Percentage of those in lowest 3 occupational groups	NOMIS	Red	13.60%	Jan-Dec 2023	12.00%	13.3%	18.00%	2021	No change or better	-24.4%
People, work and wellbeing	PWW5	Earnings	Gross weekly pay - full time workers	NOMIS	Amber	£743.80	2023	£778.70	-4.5%	£730.00	2022	No change or better	1.9%
People, work and wellbeing	PWW6	Wealth, health and wellbeing	GDHI compared to inflation	ONS / Bank of England	Green	3.30%	2021	2.50%	32.0%	2.24%	2020	No change or better	47.3%
Place, climate change, infrastructure and connectivity	PCCIC1	Employment space	Average time to let		TBC				TBC	TBC	TBC	TBC	TBC
Place, climate change, infrastructure and connectivity	PCCIC2	Climate change	Emissions per km2 (kt CO2e)	ONS	Green	4.0	2021	4.1	-2.4%	4.2	2019	No change or better	-4.8%
Place, climate change, infrastructure and connectivity	PCCIC3	Housing	Affordability ratio of median salary: median house price	ONS	Amber	10.11	2023	10.05	0.6%	10.35	2022	No change or better	-2.3%
Place, climate change, infrastructure and connectivity	PCCIC4	Working patterns	Percentage of residents working at or near home (travel less than 5km)	ONS	Amber	66.0%	2021	71%	-7.0%	44.0%	2011	No change or better	50.0%
Place, climate change, infrastructure and connectivity	PCCIC5a	ICT infrastructure	Full fibre connectivity	Think Broadband	Amber	99.1%	Jun-24	99.6%	-0.5%	98.8%	Apr-24	No change or better	0.3%
Place, climate change, infrastructure and connectivity	PCCIC5b	ICT infrastructure	5G availability	Think Broadband	Amber	98.7%	Jun-24	99.2%	-0.5%	98.6%	Apr-24	No change or better	0.1%

GVA - Gross value added  
WAP - working age population  
ONS - Office for National Statistics  
NOMIS - Web-based database of labour market statistics part of ONS  
NVQ - National Vocational Qualifications  
GDHI - Gross disposable household income  
km2 (kt CO2e) - Kilometre squared (kiloton carbon dioxide equivalent)