

			Q3 Report				
Theme	Metric	Indicator	RAG at Q3 24/25	Latest result at Q3	2024/25 Target	Previous result	Trend at Q3 24/25
Economic performance	Competitiveness	UK Competitiveness Index Position	Amber	35	34	34	Slightly worse
Economic performance	Productivity	GVA per job filled	Amber	£76,178	£77,000	£76,570	Slightly worse
Economic performance	Knowledge economy and specialism	Percentage of knowledge economy businesses	Red	17.71%	22.99%	18.18%	Slightly worse
Economic performance	Internationalisation	Number of foreign owned 250+ companies	TBC				TBC
Business competitiveness	Business growth	Business growth rate	Red	-3.75%	-2.00%	-2.68%	Significantly worse
Business competitiveness	Business creation and survival	Business births per 10,000 WAP	Red	49.0	77.7	51.0	Slightly worse
Business competitiveness	Business size structure	Percentages of companies £1m-£5m turnover	Green	7.91%	7.10%	7.05%	No change or better
Business competitiveness	Business size structure	Percentages of companies 50+ employees	Amber	2.56%	2.74%	2.64%	Slightly worse
Business competitiveness	Key industries and sectoral shift	Percentage of businesses in key sectors	Amber	15.14%	22.00%	15.42%	Slightly worse
Business competitiveness	Information & communications	Percentage of ICT businesses	Red	12.36%	19.26%	12.67%	Slightly worse
Business competitiveness	The visitor economy	Annual visitors to Bracknell Forest (3 year average)	Amber	1,353,000	1,500,000	1,312,000	No change or better
People, work and wellbeing	Population change	Prime working age percentage	Green	36.01%	32.08%	38.46%	Slightly worse
People, work and wellbeing	Qualifications and skills	Educational attainment NVQ3+	Amber	68.8%	70.2%	58.2%	No change or better
People, work and wellbeing	Qualifications and skills	Educational attainment NVQ4+	Amber	45.5%	49.2%	39.1%	No change or better
People, work and wellbeing	Employment and employment specialisms	Percentage of jobs in knowledge economy and specialisms	Amber	17.39%	18.96%	18.94%	Slightly worse
People, work and wellbeing	Occupational structure	Percentage of those in lowest 3 occupational groups	Red	15.7%	12.0%	13.6%	Significantly worse
People, work and wellbeing	Earnings	Gross weekly pay - full time workers	Green	£809.60	£778.70	£743.80	No change or better
People, work and wellbeing	Wealth, health and wellbeing	GDHI compared to inflation	Green	5.53%	2.50%	4.24%	No change or better
Place, climate change, infrastructure and connectivity	Employment space	Average time to let	TBC				TBC
Place, climate change, infrastructure and connectivity	Climate change	Emissions per km2 (kt CO2e)	Green	3.7	4.1	4.0	No change or better
Place, climate change, infrastructure and connectivity	Housing	Affordability ratio of median salary: median house price	Amber	10.11	10.05	10.35	No change or better
Place, climate change, infrastructure and connectivity	Working patterns	Percentage of residents working at or near home (travel less than 5km)	Amber	66.0%	71%	44.0%	No change or better
Place, climate change, infrastructure and connectivity	ICT infrastructure	Full fibre connectivity	Amber	93%	99.6%	89.9%	No change or better
Place, climate change, infrastructure and connectivity	ICT infrastructure	5G availability	Amber	92.0%	99.2%	88.0%	No change or better

Notes at Q3  
Added columns for Q3 reporting, updating formula fields, noting difference for bigger/smaller and -ve results  
Identified where new data available  
Where new data not available, carried over Q2 result etc to Q3  
Where new data available added Q2 result as previous result

RAG key		Trend Key	
Red	Performance worse than previous result by 10% or more	Significantly worse	
Amber	Performance less than 10% worse than previous result	Slightly worse	
Green	Performance is same or better than previous result	No change or better	

\*Note that tolerance for result vs. target for  
'Percentage of businesses in key sectors' is set to:  
Amber when performance less then 40% worse than  
previous result  
Red when performance is more than 40% worse than