## Economic strategy action plan performance update overview

2025 to 2026 quarter 2

| Theme  | Indicator  | <b>RAG</b><br>at Q2 25/26 | Latest result<br>at Q2 | Current<br>Target | Variance vs. target at Q2 25/26 | <b>Trend</b><br>at Q2 25/26<br>▼ |
|--|--|---------------------------|------------------------|-------------------|---------------------------------|----------------------------------|
| Economic performance                                   | UK Competitiveness Index Position                                      | Amber                     | 35                     | 34                | 2.9%                            | Slightly worse                   |
| Economic performance                                   | GVA per job filled   | Amber                     | £83,662                | £87,000           | -3.8%                           | No change or better              |
| Economic performance                                   | Percentage of knowledge economy businesses                             | Red                       | 17.26%                 | 22.99%            | -24.9%                          | Slightly worse                   |
| Economic performance                                   | Number of foreign owned 250+ companies                                 | Red                       | 26                     | 35                | -25.7%                          | No change or better              |
| Business competitiveness                               | Business growth rate   | Red                       | -3.75%                 | -2.50%            | -50.0%                          | Significantly worse              |
| Business competitiveness                               | Business births per 10,000 WAP   | Red                       | 49.0                   | 75.8              | -35.4%                          | Slightly worse                   |
| Business competitiveness                               | Percentages of companies £1m-£5m turnover                              | Green                     | 8.08%                  | 7.10%             | 13.8%                           | No change or better              |
| Business competitiveness                               | Percentages of companies 50+ employees                                 | Amber                     | 2.65%                  | 2.74%             | -3.3%                           | No change or better              |
| Business competitiveness                               | Percentage of businesses in key sectors                                | Amber                     | 15.27%                 | 18.00%            | -15.2%                          | No change or better              |
| Business competitiveness                               | Percentage of ICT businesses   | Red                       | 12.17%                 | 18.49%            | -34.2%                          | Slightly worse                   |
| Business competitiveness                               | Annual visitors to Bracknell Forest (3 year average)                   | Amber                     | 1,353,000              | 1,500,000         | -9.8%                           | No change or better              |
| People, work and wellbeing                             | Prime working age percentage   | Green                     | 36.01%                 | 32.08%            | 12.3%                           | Slightly worse                   |
| People, work and wellbeing                             | Educational attainment NVQ3+   | Green                     | 72.9%                  | 70.2%             | 3.8%                            | No change or better              |
| People, work and wellbeing                             | Educational attainment NVQ4+   | Green                     | 51.4%                  | 49.2%             | 4.5%                            | No change or better              |
| People, work and wellbeing                             | Percentage of jobs in knowledge economy and specialisms                | Red                       | 14.6%                  | 18.96%            | -23.0%                          | Significantly worse              |
| People, work and wellbeing                             | Percentage of those in lowest 3 occupational groups                    | Amber                     | 17.5%                  | 16.5%             | 8.5%                            | No change or better              |
| People, work and wellbeing                             | Gross weekly pay - full time workers                                   | Green                     | £809.60                | £778.70           | 4.0%                            | No change or better              |
| People, work and wellbeing                             | GDHI compared to inflation   | Green                     | 8.50%                  | 6.80%             | 25.0%                           | No change or better              |
| Place, climate change, infrastructure and connectivity | Average time to let  | ТВС                       |                        |                   |                                 | ТВС                              |
| Place, climate change, infrastructure and connectivity | Emissions per km2 (kt CO2e)  | Green                     | 3.7                    | 3.5               | 5.7%                            | No change or better              |
| Place, climate change, infrastructure and connectivity | Affordability ratio of median salary: median house price               | Green                     | 9.22                   | 10.05             | -8.3%                           | No change or better              |
| Place, climate change, infrastructure and connectivity | Percentage of residents working at or near home (travel less than 5km) | Amber                     | 66.0%                  | 71%               | -7.0%                           | No change or better              |
| Place, climate change, infrastructure and connectivity | Full fibre connectivity  | Amber                     | 96.0%                  | 99.6%             | -3.7%                           | No change or better              |
| Place, climate change, infrastructure and connectivity | 5G availability  | Amber                     | 96.0%                  | 99.2%             | -3.2%                           | No change or better              |